

SOCIOLOGY

What can I do with this degree?

AREAS

HUMAN SERVICES

Counseling
Case Management
Advocacy
Mental Health Services
Programming
Administration

CRIMINAL JUSTICE

Corrections
Rehabilitation
Law Enforcement
Judiciary

EDUCATION

Teaching
Research

EMPLOYERS

Community service agencies
Advocacy groups
Federal, state and local government
United Way agencies/local branches of
national non-profit organizations
Religiously-affiliated service organizations
Private foundations
Adoption and child care agencies
Nursing homes and retirement communities
Hospitals and wellness centers
Halfway houses
Vocational services
Educational information services

Correctional institutions
Court systems
Federal, state and local government, especially
law enforcement agencies

Public and private schools
Colleges and universities

STRATEGIES

Gain experience and develop helping skills through
volunteer positions.
Spend summers working at camps, YMCA's or other
social service agencies.
Learn to work well with diverse populations.
Develop excellent communication skills.
Concentrate course work in area of interest such as
youth, gerontology or poverty.
Learn a second language to interact with non-native
speakers of English - particularly helpful in certain
parts of the country.
Take advantage of opportunities to serve as peer mentors,
resident assistants, or other student leader positions.
Earn a master's degree in social work, counseling or other
related fields to increase employment opportunities.
Most states require licensure or certification for profes-
sional counseling-oriented positions.

Gain essential practical experience via part-time or
summer jobs, internships, or volunteer work.
Volunteer to work with troubled youth.
Develop a desire to work with and help all types of
people.
Obtain a graduate degree for advancement.
Obtain experience in a branch of the military.
Obtain certification/licensure to teach grades K-12. Earn
dual certification to increase job opportunities.
Earn a graduate degree to teach in post-secondary
institutions; master's degree required for two-year
colleges and a doctoral degree for four-year institutions.
Assist a professor with research.
Take extra courses in research and statistics.
Develop exceptional communication skills.
Volunteer as a tutor.
Secure strong personal recommendations, particularly
from professors.

AREAS

EMPLOYERS

STRATEGIES

GOVERNMENT

Social Statistics
Demography
Public Administration
Policy Analysis
Research
Program Development
Human Services
City Planning
Law Enforcement

Federal departments and agencies including but not limited to:
Departments of Agriculture; Education; Interior
Health and Human Services
Drug Enforcement Administration
Environmental Protection Agency
Housing and Urban Development
Veteran's Administration
National Institutes of Health
National Institute of Aging
State and local government

Take additional courses in statistics and social research.
Develop exceptional computer skills.
Gain work experience via government internships or summer work.
Acquire skills in research and evaluation; develop a specialty in fields such as aging, family, criminal justice, etc.
Learn the federal application process.
Obtain a graduate degree for advanced positions.
Consider joining the military to jump-start a career with the government.

SOCIAL SCIENCE RESEARCH

Research
Data Analysis
Demography
Market Research
Information Sourcing

Universities
Government agencies
Research institutes
Non-profit agencies
Community organizations
Private industry
Advertising and marketing firms
Consulting organizations
Information brokers
Newspapers, magazines, news agencies
Public opinion research polls

Develop exceptional quantitative, statistical, and writing skills.
Learn to use statistics software packages as well as database, spreadsheet, and desktop publishing programs.
Volunteer to help a professor with a research project.
Obtain an advanced degree in sociology for research administration.
Earn certification in applied social research by The American Sociological Association.

ENVIRONMENT AND SOCIETY

Waste management firms
Health agencies
Local planning agencies
Environmental advocacy groups
Environmental periodicals
Federal government
Regional, state, and local agencies
Consulting firms
Private industry

Enhance curriculum with courses in ecology, environmental science, and statistics.
Join environment-related student organizations.
Volunteer to work on environmental clean-up projects.
Find a related internship.
Obtain a graduate degree for advancement.

AREAS

BUSINESS

Human Resources
 Training and Development
 Recruiting
Management
Sales
Marketing
Public Relations
Office Administration

EMPLOYERS

Business and industry including:
Insurance firms
Retail stores
Banks
Staffing agencies
Manufacturing companies
Service industry
Non-profit organizations
Healthcare organizations

STRATEGIES

Earn a minor in business or take basic business classes such as accounting and finance.
Gain business experience through part-time jobs, summer work, and internships.
Develop excellent computer skills. Learn to use software applications such as spreadsheets, databases, and word processing.
Hone written and oral communication skills.
Join related professional associations.
Seek leadership roles in student organizations.