

2010 Report
School of
Arts & Communication

With

Appendix for
Employment, Graduate Study,
& Salary

**All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

Class of 2010 - School of Arts & Communication

A total of 156 Arts & Communication graduates were awarded baccalaureate degrees in August 2009, December 2009, and May 2010. 60 (38%) graduates responded to the Career Center survey. In an effort to increase the accuracy of our post-graduation activity data, The Career Center gathered information through immediate response surveys from the School of Business, the School of Engineering and the Center for Institutional Effectiveness, as well as data from the Admissions Clearinghouse, which resulted in our learning the post-graduation activities of a total of 72 (46%) School of Arts & Communication graduates.

POST GRADUATION ACTIVITY

Further Study

A total of 11 (18%) of those who *responded* indicated that they attended graduate school immediately after graduation. However, through use of the Admissions Clearinghouse we know 22 (14% including respondents and non-respondents) pursued further study since graduation.

Employment

60 (97%) respondents indicated they were either working *and/or* attending graduate school in the first year after graduation.

A total of 56 (90%) graduates indicated they are employed. Their employment status is as follows:

36 (58%) indicated they were employed full time

20 (32%) indicated they were employed part time

8 (14%) indicated they were employed and in graduate school.

3 (5%) indicated they were unemployed, but were attending graduate school.

4 (7%) indicated they were both unemployed and not attending graduate school.

Average Salaries

32 (89%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$80,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$40,938. This reflects a 3% increase in comparison with the Class of 2009.

Fields of Employment

Students pursue occupations in a variety of career fields. The 35 (56%) respondents that answered this item regarding employment fields are employed as follows: (Respondents were permitted to select multiple fields.)

8 (22%) in Arts

4 (11%) in Business

7 (19%) in Communication

6 (17%) in Education

1 (3%) in Law

1 (3%) in Nursing

1 (3%) in Science

1 (3%) in Human & Social Services

6 (17%) in other fields

Time Span for Securing Employment

7 (19%) Arts & Communication graduates secured employment prior to graduation.

16 (44%) respondents secured employment within the first three months after graduation.

24 (67%) respondents secured employment within the first six months after graduation.

32 (89%) respondents secured employment within one year of graduation.

Job Offers

Of the Arts & Communication graduates employed who responded to this item, 14 (45%) of the 31 respondents employed full time received more than one job offer. The number of employment offers received ranged from 1 to 5, with respondents receiving a mean of 1.84 offers of employment per graduate.

Revised Date: 7/28/2011

Satisfaction with Employment

Using a likert scale of 5 high to 1 low, Arts & Communication graduates indicated the level of satisfaction they felt with their jobs. 24 (73%) of the respondents employed indicated an above average or high level of job satisfaction. The average satisfaction score for the respondents to this item was 3.91.

Current Employment's Ability to Meet Expectations

- 18 (62%) respondents are working in the field they expected.
- 18 (62%) respondents are working in the position type they expected.

Usage of Career Services

58 (98%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.84. 41 (91%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings/binders, on-campus recruitment and Career Days).

Relationship between Academic Major and Position Obtained

Arts & Communication graduates indicated the relationship between their academic major and the position they obtained since graduation. Of the 58 (94%) respondents:

- 32 (55%) respondents indicated a direct relationship between their academic major and the position they obtained.
- 13 (22%) respondents indicated an indirect relationship between their academic major and the position they obtained.
- 10 (17%) respondents indicated there was no relationship between their academic major and the position they obtained.

Internship Participation

46 (78%) of Arts & Communication majors who responded to the survey indicated they participated in an average of 2.11 experiences over an average of 2.07 semesters.

TCNJ's Preparation of Students' Career Goals

Arts & Communication graduates rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor). Of the 58 (94%) respondents, 37 (64%) rated their preparation as excellent or above average. The average rating was 3.71.

- | | | |
|------------------------|----------------------|-------------|
| 10 (17%) excellent | 17 (29%) average | 2 (3%) poor |
| 27 (47%) above average | 2 (3%) below average | |

Quality of Academic Experience

Arts & Communication graduates assessed the overall quality of their academic experience. Of the 59 (95%) respondents, 49 (83%) assessed their academic experience as excellent or above average. The average rating for this item was 4.14.

- | | | |
|------------------------|----------------------|-------------|
| 19 (32%) excellent | 9 (15%) average | 0 (0%) poor |
| 30 (51%) above average | 1 (2%) below average | |

Receipt of Advice from Faculty

When asked if they had received career advice from faculty in their department or program, 39 (66%) respondents indicated they had.

- 29 (49%) indicated they had received advice regarding their post graduation career plans.
- 23 (39%) indicated they had received advice regarding internships.
- 14 (24%) indicated they had received advice regarding graduate and professional school.
- 58 (98%) indicated they had either received career advice from their faculty or had used Career Services.

GRADUATE/PROFESSIONAL SCHOOL

Current Graduate/Professional School Attendance

19 (32%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. This reflects a 5 percentage point decrease in comparison with the Class of 2009. 10 (53%) of those that applied had a contingency plan for if they were not admitted to graduate school. Of those that applied 58% enrolled in further study.

Of the survey respondents direct reporting of graduate school attendance, 11 (18%) of survey respondents were currently enrolled in graduate/professional school. This reflects a 2 percentage point decrease in comparison with the Class of 2009. Through the combination of the clearinghouse and self reporting, we identified that a total of 22 (14%) attended graduate/professional school after graduation.

Areas of Current & Intended Study

Arts & Communication graduates who indicated they are attending (11 or 100% of those attending) or plan to attend (24 or 39% of all respondents) further study indicated they will pursue the following fields (number and percent of total respondents to item).

Field of Study	Those who currently attend		Those who plan to attend		Field of Study	Those who currently attend		Those who plan to attend	
Arts	5	42%	7	29%	Humanities	0	0%	0	0%
Business	0	0%	4	17%	Human/Social Services	0	0%	1	4%
Communications	4	33%	4	17%	Law/Law Related	0	0%	0	0%
Computers	0	0%	1	4%	Medicine	0	0%	0	0%
Education	2	17%	6	25%	Nursing	0	0%	1	4%
Engineering	0	0%	0	0%	Scientific	0	0%	0	0%
Government	0	0%	0	0%	Social Sciences	0	0%	0	0%
Health Related	1	8%	0	0%	Other	0	0%	0	0%

Future Plans for Graduate Study

24 (39%) Arts & Communication graduates plan to attend graduate/professional school in the future. 23 (37%) of all survey respondents indicated the timing of their future attendance in graduate school:

10 (43%) respondents plan to attend within the first 2 years after graduation.

17 (74%) respondents plan to attend within 4 years after graduation.

22 (96%) respondents plan to attend within 6 years after graduation.

Current Degrees and Highest Degree Level Sought

11 (100%) of those currently attending responded to the degree level they are pursuing. In addition, 55 (92%) graduates provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	0	0%	34	57%
Masters	11	100%	9	15%
Specialist	0	0%	2	3%
Doctorate	0	0%	3	4%
Professional	0	0%	12	20%

** Percentage reflects percent of those who responded to this item.*

Appendix B

Employment Report

by

Major, Department & School

Job Titles & Employers - School of Arts & Communications Class of 2010

Major Field of Study	Full Time Job Title	Full Time Employer
Art History	Office Manager	PACE GALLERY
	Art History 1	
Art Teacher Prep	Receptionist	HENNION & WALSH
Art Teacher Prep	Creative Associate	WALT DISNEY IMAGINEERING
	Art Teacher Prep 2	
Communication Studies	Registered Nurse- Licensed Healthcare	ALLIANCE HEALTHCARE INFORMATION
Communication Studies	Program Director	ATLANTIC CLUB
Communication Studies	Direct Marketing Coordinator	BROOKS BROTHERS
Communication Studies	Energy Corps/ Americorps Member	BUCKS COUNTY OPPORTUNITY COUNCIL
Communication Studies	Demand Planner	CHURCH AND DWIGHT CO, INC.
Communication Studies	Account Service Representative	CNN
Communication Studies	Manager	ENTERPRISE
Communication Studies	Account Coordinator	FREEMAN PUBLIC RELATIONS
Communication Studies	Technical Recruiter	MISOURCE
Communication Studies	Assistant Manager Of Merchandising	POLO RALPH LAUREN
Communication Studies	Community Manager	POPTENT INC.
Communication Studies	Studio Associate	PORTRAIT INNOVATIONS
Communication Studies	Account Assistant	SIRIUS ADVERTISING
Communication Studies	Account Manager	TMC SERVICES
Communication Studies	Entertainment Technician	WALT DISNEY WORLD
Communication Studies	Executive Assistant To The Local	WASHINGTON SID
	Communication Studies 16	
Graphic Design	Junior Graphic Designer	BARE NECESSITIES
Graphic Design	Assistant Director	CAMEO PUBLIC RELATIONS
Graphic Design	Graphic Designer	FIRMENICH
Graphic Design	Assistant Manager	FORMAL EXPRESSION TUXEDOS
Graphic Design	Visual Merchandizer	MACY'S
Graphic Design	Jr. Graphic Designer	UNITED RETAIL, INC.
Graphic Design	Bartender	WITHERSPOON GRILL
	Graphic Design 7	
Interactive Multi Media		SCHOLASTIC
	Interactive Multi Media 1	

Job Titles & Employers - School of Arts & Communications Class of 2010

Major Field of Study	Full Time Job Title	Full Time Employer
Music		PRINCETON CORKSCREW WINE SHOP
	Music 1	
Music Teacher Prep	Long Term Substitute Teacher	CHERRY HILL PUBLIC SCHOOL DISTRICT
Music Teacher Prep	Music Teacher	CRANFORD PUBLIC SCHOOLS
Music Teacher Prep	General Music Teacher	KEARNY BOARD OF EDUCATION,
Music Teacher Prep	Sound Engineer	LAKEHOUSE MUSIC STUDIO
Music Teacher Prep	Music Teacher	PARSIPPANY -TROY HILLS SCHOOL
	Music Teacher Prep 5	
	Total Respondents 33	

Appendix C

**Graduate School
Report**

by

Major, Department & School

Graduate Schools & Programs of Study

School of Arts & Communication

Class of 2010

Major Field of Study	Program of Study	Current Graduate School
Art History		JOHNS HOPKINS UNIVERSITY
Art History		RUTGERS -THE STATE UNIVERSITY OF NJ -NEW
Art History	Art	UNIVERSITY OF MANCHESTER, UK
	Art History	3
Communication Studies	Education	COLLEGE OF NEW JERSEY
Communication Studies	Communications	LA SALLE UNIVERSITY
Communication Studies	Communications	MONMOUTH UNIVERSITY
Communication Studies	Allied Health	MONTCLAIR STATE UNIVERSITY
Communication Studies	Communications	SYRACUSE UNIVERSITY
Communication Studies		SYRACUSE UNIVERSITY
Communication Studies		UMDNJ
Communication Studies	Communications	UNIVERSITY OF KENTUCKY
	Communication Studies	8
Fine Arts	Art	DREXEL UNIVERSITY
Fine Arts		HOLY FAMILY UNIVERSITY - GRADS
	Fine Arts	2
Graphic Design		SAVANNAH COLLEGE OF ART & DESIGN
Graphic Design		UNIVERSITY OF THE ARTS
	Graphic Design	2
Interactive Multi Media		UNIVERSITY OF NORTH CAROLINA-
	Interactive Multi Media	1
Music Teacher Prep	Art	CARNEGIE MELLON UNIVERSITY
Music Teacher Prep	Art	NEW ENGLAND CONSERVATORY OF MUSIC
Music Teacher Prep	Art	NEW YORK UNIVERSITY
Music Teacher Prep		UMDNJ
Music Teacher Prep		UNIVERSITY OF DELAWARE
Music Teacher Prep	Education	WALDEN UNIVERSITY
	Music Teacher Prep	6
	Total Respondents	22

Includes Admissions Clearinghouse data from non-survey respondents.

Appendix A

Salary Report

by

Major, Department & School

Salaries - School of Arts & Communications Class of 2010

Major Field of Study	Number	Average Salarie
Art History	1	\$62,500
Art Teacher Prep	1	\$57,500
Graphic Design	8	\$38,750
Communication Studies	16	\$38,125
Interactive Multi Media	1	\$42,500
Music	1	\$42,500
Music Teacher Prep	4	\$46,250
Total Respondents	32	\$40,938