

2010 Report
School of BUSINESS

With

Appendix for
Employment, Graduate Study, & Salary

**All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

Class of 2010 - School of Business

A total of 258 Business graduates were awarded baccalaureate degrees in August 2009, December 2009, and May 2010. 102 (39%) graduates responded to the Career Center survey. In an effort to increase the accuracy of our post-graduation activity data, The Career Center gathered information through immediate response surveys from the School of Business, the School of Engineering and the Center for Institutional Effectiveness, as well as data from the Admissions Clearinghouse, which resulted in our learning the post-graduation activities of a total of 164 (64%) School of Business graduates.

POST GRADUATION ACTIVITY

Further Study

A total of 9 (9%) of those who *responded* indicated that they attended graduate school immediately after graduation. This reflects a 2 percentage point decrease in comparison with the Class of 2009. However, through use of the Admissions Clearinghouse we know 23 (9% including respondents and non-respondents) pursued further study since graduation.

Employment

144 (96%) respondents to all surveys indicated they were either working *and/or* attending graduate school in the first year after graduation.

A total of 141 (93%) graduates indicated they are employed. Their employment status is as follows:

136 (89%) indicated they were employed full time

5 (3%) indicated they were employed part time

6 (4%) indicated they were employed and in graduate school.

3 (2%) indicated they were unemployed, but were attending graduate school.

6 (4%) indicated they were both unemployed and not attending graduate school.

Average Salaries

85 (63%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$80,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$49,294. This marks less than 1% increase in comparison with the Class of 2009.

Fields of Employment

Business students pursue occupations in a variety of career fields. The 118 (87%) respondents that answered this item regarding employment fields are employed as follows:

1 (<1%) in Arts

2 (2%) in Computers

21 (18%) in Law

107 (91%) in Business

3 (3%) in Education

1 (<1%) in Human/Social Service

2 (2%) in Communications

3 (3%) in Government

1 (<1%) in other fields

Time Span from Graduation to Employment

89 (67%) Business graduates secured employment prior to graduation.

105 (80%) respondents secured employment within the first three months after graduation.

121 (92%) respondents secured employment within the first six months after graduation.

130 (98%) respondents secured employment within one year of graduation.

Job Offers

Of the Business graduates employed who responded to this item, 47 (41%) of the respondents working full time received more than one job offer. The number of employment offers received ranged from 1 to 6, with respondents receiving a mean of 1.63 offers of employment per graduate.

Satisfaction with Employment

Using a likert scale of 5 high to 1 low, Business graduates indicated the level of satisfaction they felt with their jobs. 65 (76%) of the 85 (63%) respondents employed indicated an above average or high level of job satisfaction. This reflects a 5 percentage point decrease in comparison with the Class of 2009. The average satisfaction score for the respondents to this item was 4.19.

Current Employment's Ability to Meet Expectations

62 (78%) respondents indicated they were working in the field they expected.

67 (84%) respondents indicated they were working in the job position they expected.

Usage of Career Services

99 (98%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.94.

96 (94%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings/binders, on-campus recruitment and Career Days). This reflects a 3 percentage point increase in comparison with the Class of 2009.

Relationship between Academic Major and Position Obtained

Business graduates indicated the relationship between their academic major and the position they obtained since graduation.

60 (61%) respondents indicated a direct relationship between their academic major and the position they obtained.

27 (27%) respondents indicated an indirect relationship between their academic major and the position they obtained.

11 (11%) respondents indicated there was no relationship between their academic major and the position they obtained.

Internship Participation

74 (73%) of Business majors who responded to the survey indicated they participated in an average of 1.76 internship experiences over an average of 2.09 semesters. This reflects a 1 percentage point increase in comparison with the Class of 2009.

TCNJ's Preparation for Student's Career Goals

Business graduates rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor). Of the 98 (96%) respondents, 79 (81%) rated their preparation as excellent or above average. This reflects a 2 percentage point increase in comparison with the Class of 2009. The average rating was 4.18.

39 (40%) excellent
40 (41%) above average

18 (18%) average
0 (0%) below average

1 (1%) poor

Quality of Academic Experience

Business graduates assessed the overall quality of their academic experience. Of the 98 (96%) respondents to this item, 90 (92%) assessed their academic experience as excellent or above average. This reflects a 1 percentage point increase in comparison with the Class of 2009. The average was 4.40.

48 (49%) excellent
42 (43%) above average

7 (7%) average
1 (1%) below average

0 (0%) poor

Receipt of Advice from Faculty

When asked if they had received career advice from faculty in their department or program, 63 (62%) respondents indicated they had. 99 (98%) of the respondents indicated they had either received career advice from their faculty or had used Career Services.

46 (46%) indicated they had received advice regarding their post graduation career plans.

39 (39%) indicated they had received advice regarding internships.

25 (25%) indicated they had received advice regarding graduate and professional school.

GRADUATE/PROFESSIONAL SCHOOL

Current Graduate/Professional School Attendance

16 (16%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. 7 (44%) of those that applied had a contingency plan for if they were not admitted to graduate school. This reflects a 14 percentage point decrease in comparison with the Class of 2009. Of those that applied 56% enrolled in further study.

Of the survey respondents direct reporting of graduate school attendance, 9 (9%) of survey respondents were currently enrolled in graduate/professional school. Through the combination of the clearinghouse and self reporting, we identified that a total of 23 (9%) attended immediately following graduation.

Areas of Current & Intended Study

Business graduates who indicated they are attending on the Career Center survey (9 or 100% of those attending) or plan to attend (55 or 54%) further study indicated they will pursue the following fields (number and percent of total respondents to item).

Field of Study	Those who currently attend		Those who plan to attend		Field of Study	Those who currently attend		Those who plan to attend	
Arts	0	0%	0	0%	Humanities	0	0%	0	0%
Business	8	67%	42	76%	Human/Social Services	0	0%	0	0%
Communications	0	0%	0	0%	Law/Law Related	1	8%	3	5%
Computers	0	0%	1	2%	Medicine	0	0%	0	0%
Education	1	8%	5	9%	Nursing	0	0%	0	0%
Engineering	0	0%	0	0%	Scientific	1	8%	2	4%
Government	0	0%	0	0%	Social Sciences	0	0%	0	0%
Health Related	0	0%	0	0%	Other	1	8%	1	2%

Future Plans for Graduate Study

53 (55%) Business graduates plan to attend graduate/professional school in the future. 50 (94%) of those respondents indicated the timing of their future attendance in graduate school:

18 (36%) respondents plan to attend within the first 2 years after graduation.

43 (86%) respondents plan to attend within 4 years after graduation.

47 (94%) respondents plan to attend within 6 years after graduation.

Current Degrees and Highest Degree Level Sought

12 (52%) of all Business graduates currently attending responded to the degree level they are pursuing. In addition, 99 (66% of respondents to all surveys) graduates provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	0	0%	71	70%
Certificate	2	17%	0	0%
Masters	8	67%	12	12%
Specialist	0	0%	0	0%
Doctorate	1	8%	6	6%
Professional	1	8%	10	10%

* Percentage reflects percent of those who responded to this item.

Appendix B

Employment Report

by

Major, Department & School

Job Titles & Employers - School of Business Class of 2010

<u>Major Field of Study</u>	<u>Full Time Job Title</u>	<u>Full Time Employer</u>
Accounting	Staff Position	AMPER, POLITZINER, AND MATTIA
Accounting	Professional Development	BASF
Accounting		BRANDYWINE SENIOR LIVING
Accounting	Tax Consultant (lead Tax	DELOITTE
Accounting	Audit Assistant	DELOITTE
Accounting	Audit Assistant	DELOITTE
Accounting	Audit Assistant	DELOITTE
Accounting	Senior Audit Assistant	DELOITTE
Accounting	Audit Assistant	DELOITTE
Accounting	Tax Department	DELOITTE
Accounting	Audit Assistant	DELOITTE
Accounting	Tax Accountant	EISNERAMPER
Accounting	Auditor	ERNST & YOUNG
Accounting	Staff Accountant	ERNST & YOUNG
Accounting	Staff Auditor	ERNST & YOUNG
Accounting	Staff Accountant	ERNST & YOUNG
Accounting	Staff Auditor	ERNST & YOUNG
Accounting	Tax Services Staff	ERNST & YOUNG
Accounting		HORVATH & GIACIN, PC
Accounting	Tax Compliance Officer	INTERNAL REVENUE SERVICE
Accounting	Accountant	J H COHN
Accounting	Auditor	J H COHN
Accounting	Staff Accountant	JOHN MADARA
Accounting	Associate	KPMG
Accounting	Audit Associate	KPMG
Accounting	Auditor	KPMG
Accounting	Entry Level Accountant	MERCADIEN GROUP
Accounting	Staff Accountant	PARENTE BEARD LLC
Accounting	Assurance Associate	PRICEWATERHOUSECOOPERS
Accounting	Assurance Associate	PRICEWATERHOUSECOOPERS
Accounting		PRICEWATERHOUSECOOPERS
Accounting	Associate	PRICEWATERHOUSECOOPERS
Accounting	Core Assurance Full-time	PRICEWATERHOUSECOOPERS
Accounting	Associate	PRICEWATERHOUSECOOPERS
Accounting	Core Assurance Auditor	PRICEWATERHOUSECOOPERS
Accounting	Assurance Associate	PRICEWATERHOUSECOOPERS

Job Titles & Employers - School of Business Class of 2010

<u>Major Field of Study</u>	<u>Full Time Job Title</u>	<u>Full Time Employer</u>
Accounting	Tax Analyst	ROCKWOOD SPECIALTIES
Accounting	Staff Accountant	TOYS "R" US
Accounting	Accountant	VIRTUS GROUP, LLC
Accounting	Staff Accountant	VIRTUS GROUP, LLC
Accounting	Staff Accountant	WILKIN & GUTTENPLAN
Accounting	Entry Level Accountant	WISS & CO.
Accounting	Staff Accountant	WITHUM SMITH & BROWN
Accounting	Accountant	WITHUM SMITH & BROWN
Accounting	Staff Accountant	WITHUM SMITH & BROWN
Accounting	Accountant	WITHUM SMITH & BROWN
Accounting	46	
Economics	Accounts Payable	COMCAST
Economics	Research Assistant	FITCH RATINGS
Economics	Informatics Analyst	HORIZON BLUE CROSS BLUE SHIELD OF
Economics	3	
Economics (ba)	Research Associate	PETERSON'S A NELNET CO.
Economics (BA)	1	
Economics (bs)	Analyst	BLOOMBERG LP
Economics (bs)	Assistant Analyst	INTERPRET LLC
Economics (BS)	2	
Finance		AMERIGAS PROPANE
Finance		APPRAISAL ECONOMICS
Finance	Booking Agent, Promotions	ASBURY LANES
Finance	Financial Analyst	AYCO COMPANY
Finance	Investor Service Advisor	BANK OF AMERICA
Finance		BANK OF AMERICA
Finance	Senior Operations Analyst	BANK OF AMERICA
Finance	Financial Advisor	BANK OF AMERICA
Finance	Senior Mutual Fund Trader	BANK OF AMERICA
Finance	Corporate Audit Management	BANK OF AMERICA
Finance	Corporate Audit Management	BANK OF AMERICA
Finance	English Teacher	BERKLEY HEIGHTS BOARD OF
Finance	Associate	BUCK CONSULTANTS
Finance	Financial Valuation Consultant	CBIZ VALUATION GROUP, LLC

Job Titles & Employers - School of Business Class of 2010

<u>Major Field of Study</u>	<u>Full Time Job Title</u>	<u>Full Time Employer</u>
Finance	Permanent Sub For 4th 5th And	EGG HARBOR CITY BOARD OF
Finance	Assurance/audit Staff	ERNST & YOUNG
Finance	Research Analyst	FACTSET RESEARCH SYSTEMS
Finance	Business Management	GENERAL MILLS
Finance	Financial Analyst	JOHNSON & JOHNSON
Finance	Fldp Associate Financial Analyst	JOHNSON & JOHNSON
Finance	Financial Analyst	JPMORGAN CHASE
Finance	Associate	KNIGHT CAPITAL GROUP
Finance	Securities Lending Analyst	MORGAN STANLEY
Finance	Supply Chain Management	NESTLEE PURINA PET CARE
Finance	Rate Analyst Utilities Trainee	NEW JERSEY BOARD OF PUBLIC
Finance	Retail Budget Analyst	PHILLIPS-VAN HEUSEN CORP
Finance	Associate	PRICEWATERHOUSECOOPERS
Finance		PRICEWATERHOUSECOOPERS
Finance	Operations Associate	PRUDENTIAL FIXED INCOME
Finance	Operations Representative	REICH & TANG
Finance	Investment Coordinator	RER, LLC
Finance	State Budget Specialist	STATE OF NJ
Finance	Trade Processor	STATE STREET BANK AND TRUST
Finance	Executive Team Leader -	TARGET CORPORATION
Finance	Financial Administrator	VANGUARD GROUP
	Finance	35
General Business	Senior Operations	BANK OF AMERICA
General Business	Waitress (server & Bartender)	CHILIS (FREEHOLD) & MJ'S (TINTON
General Business	Policy Analyst	PROSIGHT SPECIALTY INSURANCE
General Business	Client Services	TCNJ
General Business	Personal Banker	WELLS FARGO BANK
	General Business	5
International Business	Associate District Manager	ADP
International Business	Customer Solutions Analyst	ARETE', INC.
International Business	Operations Associate	FORCEX CAPITAL MARKETS
International Business	Staff Assistant	INTERNATIONAL MONETARY FUND
International Business	Junior Media Planner,	MEDIC EDGE
International Business	2nd Lt	UNITED STATE MARINE CORP
International Business	Account Manager	UNUM

Job Titles & Employers - School of Business Class of 2010

Major Field of Study	Full Time Job Title	Full Time Employer
International Business	7	
Management	District Sales Manager	ADP AUTOMATIC DATA PROCESSING
Management	Associate In The Apple Store	APPLE
Management	Human Resources Associate	BIOCLINICA, INC.
Management	Lost Prevention Guard	CENTURY 21
Management	Account Manager	COLA COLA
Management		JOHNSON & JOHNSON
Management		KPMG
Management	Marketing	LIBERTY TINVEL CORP.
Management	Restaurants Manager	MARRIOTT INTERNATIONAL
Management	Financial Advisor	MORGAN STANLEY
Management	Advertising Sales	NEW YORK POST
Management	Manager In Training	SIX FLAGS
Management	Executive Team Leader Assets	TARGET CORPORATION
Management	Account Manager	URNER BARRY
Management	Operations Manager	VERIZON WIRELESS
Management	General Manager	WAWA FOOD MARKETS
Management	Assistant Integrated Planner	ZENTIH MEDIA
Management	17	
Marketing	Associate District Manager	ADP
Marketing	Systems Integration Consultant	ALLIANCE LIFE SCIENCES CONSULTING
Marketing	Special Events Manager	AMERICAN CANCER SOCIETY
Marketing	Sales Rep	CINTAS
Marketing	Marketing Coordinator	CLUB ASSIST
Marketing	Insurance Representative	FIRST FINANCIAL GROUP
Marketing	Financial Planner	FIRST INVESTORS
Marketing	Human Resources Associate	MUNICH RE
Marketing	Claims Adjuster	NEW JERSEY MANUFACTURERS
Marketing	Advertising Account Coordinator	NEW YORK POST
Marketing	Group Sales Manger	SUN NATIONAL BANK CENTER - GLOBAL
Marketing	11	
Total Respondents		127

Appendix C

**Graduate School
Report**

by

Major, Department & School

Graduate Schools and Programs of Study School of Business - Class of 2010

Major Field of Study	Program of Study	Current Graduate School
Accounting	Business	RUTGERS - NEWARK
Accounting	Business	RUTGERS - NEWARK
	Accounting	2
Economics (ba)		RUTGERS - CAMDEN
	Economics (BA)	1
Economics (bs)		TEMPLE UNIVERSITY
	Economics (BS)	1
Finance		COLLEGE OF NEW JERSEY
Finance		KEAN UNIVERSITY
Finance		RIDER UNIVERSITY
Finance	Business	RUTGERS
Finance		U OF COLORADO AT DENVER HEALTH SCIENCES
Finance	Education	UNIVERSITY OF DELAWARE
Finance	Business	UNIVERSITY OF VIRGINIA
Finance		WILMINGTON UNIVERSITY
	Finance	8
General Business		CENTENARY COLLEGE
General Business	Other	UMDNJ
General Business		UMDNJ
	General Business	3
International Business		BOSTON COLLEGE
International Business		GEORGE MASON UNIVERSITY
International Business	Business	RUTGERS
	International Business	3
Management		KELLER GRADUATE SCHOOL OF MANAGEMENT
Management	Business	VILLANOVA UNIVERSITY
	Management	2

Graduate Schools and Programs of Study School of Business - Class of 2010

Major Field of Study	Program of Study	Current Graduate School
Marketing	Nursing	COLLEGE OF WILLIAM AND MARY
Marketing		MONTCLAIR STATE UNIVERSITY
	Marketing	2
Total Respondents		22

Includes Admissions Clearinghouse data from non-survey respondents.

Appendix A

Salary Report

by

Major, Department & School

Salaries - School of Business Class of 2010

Major Field of Study	Number	Average Salarie
Accounting	26	\$53,462
Economics	3	\$42,500
Finance	28	\$51,161
General Business	3	\$39,167
International Business	7	\$46,786
Management	12	\$44,583
Marketing	6	\$43,333
Total Respondents	85	\$49,294