

## **Job Offers**

Of the Arts & Communication graduates employed who responded to this item, 18 (42%) of the 42 respondents employed full time received more than one job offer. The number of employment offers received ranged from 1 to 5, with respondents receiving a mean of 1.57 offers of employment per graduate.

## **Satisfaction with Employment**

Using a likert scale of 5 high to 1 low, Arts & Communication graduates indicated the level of satisfaction they felt with their jobs. 21 (83%) of the respondents employed indicated an above average or high level of job satisfaction. The average satisfaction score for the respondents to this item was 4.11.

## **Current Employment's Ability to Meet Expectations**

31 (74%) respondents are working in the field they expected.

33 (79%) respondents are working in the position type they expected.

## **Usage of Career Services**

59 (83%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.46. 47 (66%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings, on-campus recruitment and Career Days).

## **Relationship between Academic Major and Position Obtained**

Arts & Communication graduates indicated the relationship between their academic major and the position they obtained since graduation. Of the 63 (89%) respondents:

40 (63%) respondents indicated a direct relationship between their academic major and the position they obtained.

16 (25%) respondents indicated an indirect relationship between their academic major and the position they obtained.

7 (11%) respondents indicated there was no relationship between their academic major and the position they obtained.

## **Internship Participation**

53 (75%) of Arts & Communication majors who responded to the survey indicated they participated in an average of 2.11 experiences over an average of 1.94 semesters.

## **TCNJ's Preparation of Students' Career Goals**

Arts & Communication graduates rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor). Of the 70 (99%) respondents, 44 (63%) rated their preparation as excellent or above average. The average rating was 3.70.

16 (23%) excellent  
28 (40%) above average

18 (78%) average  
6 (9%) below average

1 (1%) poor

## **Quality of Academic Experience**

Arts & Communication graduates assessed the overall quality of their academic experience. Of the 70 (99%) respondents, 62 (89%) assessed their academic experience as excellent or above average. The average rating for this item was 4.28.

31 (44%) excellent  
31 (44%) above average

6 (9%) average  
1 (1%) below average

1 (1%) poor

## **Receipt of Advice from Faculty**

*\*All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

## **Class of 2011 - School of Arts & Communication**

A total of 138 Arts & Communication graduates were awarded baccalaureate degrees in August 2010, December 2010, and May 2011. 64 (46%) graduates responded to the Career Center survey. In an effort to increase the accuracy of our post-graduation activity data, The Career Center gathered information through immediate response surveys from the School of Business, the School of Engineering and the Center for Institutional Effectiveness, as well as data from the Admissions Clearinghouse, which resulted in our learning the post-graduation activities of a total of 71 (51%) School of Arts & Communication graduates.

### **POST GRADUATION ACTIVITY**

#### Further Study

A total of 12 (17%) of those who *responded* indicated that they attended graduate school immediately after graduation. This percentage of respondents includes the respondents of the survey and the Admissions Clearinghouse.

#### Employment

63 (89%) respondents indicated they were either working *and/or* attending graduate school in the first year after graduation.

A total of 58 (82%) graduates indicated they are employed. Their employment status is as follows:

42 (59%) indicated they were employed full time

16 (23%) indicated they were employed part time

5 (7%) indicated they were employed and in graduate school.

5 (7%) indicated they were unemployed, but were attending graduate school.

6 (8%) indicated they were both unemployed and not attending graduate school.

### **Average Salaries**

40 (95%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$80,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$35,875. This reflects a 12% increase in comparison with the Class of 2010.

### **Fields of Employment**

Students pursue occupations in a variety of career fields. The 42 (59%) respondents that answered this item regarding employment fields are employed as follows: (Respondents were permitted to select multiple fields.)

11 (26%) in Arts

5 (11%) in Business

13 (31%) in Communication

4 (10%) in Computers

8 (19%) in Education

1 (2) in Allied Health

1 (2%) in Nursing

2 (5%) in Human & Social Services

4 (10%) in other fields

### **Time Span for Securing Employment**

4 (10%) Arts & Communication graduates secured employment prior to graduation.

18 (43%) respondents secured employment within the first three months after graduation.

26 (62%) respondents secured employment within the first six months after graduation.

35 (83%) respondents secured employment within one year of graduation.

When asked if they had received career advice from faculty in their department or program, 53 (76%) respondents indicated they had.

39 (56%) indicated they had received advice regarding their post graduation career plans.

32 (46%) indicated they had received advice regarding internships.

27 (39%) indicated they had received advice regarding graduate and professional school.

67 (96%) indicated they had either received career advice from their faculty or had used Career Services.

## GRADUATE/PROFESSIONAL SCHOOL

### Current Graduate/Professional School Attendance

19 (26%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. This reflects a 4 percentage point decrease in comparison with the Class of 2010. Of those that applied 12 (63%) enrolled in further study. Through the combination of the clearinghouse and self reporting, we identified that a total of 19 (14% of the total class) attended graduate/professional school after graduation.

### Areas of Current & Intended Study

Arts & Communication graduates who indicated they are attending (9 or 14% of those attending) or plan to attend (25 or 38% of all respondents) further study indicated they will pursue the following fields (number and percent of total respondents to item).

### Future Plans for Graduate Study

25 (38%) Arts & Communication graduates plan to attend graduate/professional school in the future. 56 (86%) of all survey respondents indicated the timing of their future attendance in graduate school:

7 (10%) respondents plan to attend within the first 2 years after graduation.

24 (34%) respondents plan to attend within 4 years after graduation.

25 (35%) respondents plan to attend within 6 years after graduation.

### Current Degrees and Highest Degree Level Sought

10 (83%) of those currently attending responded to the degree level they are pursuing. In addition, 64 (90%) graduates provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	0	0%	40	63%
Masters	8	80%	3	5%
Specialist	0	0%	2	3%
Doctorate	2	20%	6	9%
Professional	0	0%	13	20%

*\* Percentage reflects percent of those who responded to this item.*

Appendix B

# Employment Report

by

Major, Department & School

## Job Titles & Employers - School of Arts & Communications Class of 2011

<u>Major Field of Study</u>	<u>Full Time Job Title</u>	<u>Full Time Employer</u>
Art Education	Teacher, Art (K - 8th	Bergen Arts and Science Charter
Art Education	Teacher, Art	Moorestown Public Schools District
Art Education	Long Term Substitute Art	Source 4 Teachers
Art Education	Teacher, Art	South Plainfield School District
Art Education	Teacher, Art	Summit Public School District
Art History	Art Handler	Crozier Fine Art
Art History	Custodial	Lumberton Twp Schools
Communication Studies	Online Photo Assistant	American Express Publishing
Communication Studies	Client Relations	ARH Associates
Communication Studies	Office Coordinator	Cara Realtors
Communication Studies	News Assistant	CNN
Communication Studies	Operation Associate	Epocrates Inc.
Communication Studies	Staff writer	Gregory FCA
Communication Studies	Digitizing Coordinator	HBO
Communication Studies	Events Manager	HealthQuest of Hunterdon
Communication Studies	Marketing Assistant	IQPC
Communication Studies	Parent Educator	La Casa de Don Pedro
Communication Studies	Digital Media Specialist	McCarter Theatre Center
Communication Studies	Production Assistant	MTV - Spike TV
Communication Studies	News Reporter	NBC Montana
Communication Studies	Assistant Strategist	Omnicomb Media Group
Communication Studies	Promotions Ambassador	Revel Entertainment
Communication Studies	Admissions	Ross University
Communication Studies	Staffing Consultant	Spectrum
Communication Studies	Assist. Preschool Teacher	The Goddard School
Communication Studies	Retail Leadership Dev.	Verizon Wireless
Fine Arts	Graphic Designer	General Trading
Graphic Design	Trainer	Apple
Graphic Design	Junior Designer	Dot Matrix
Graphic Design	Associate Designer	McCann Torre Lazur
Graphic design	Junior Designer-Illustrator	Nesbitt Graphics
Graphic Design	Designer	'nition design
Graphic Design	Graphic Designer -	Tripadvisor
Interactive Multimedia	IT/Web Specialist	Comrise Technologies
Interactive Multimedia	Marketing Comm.	ICIMS
Interactive Multimedia	Web & Video Content	The College of New Jersey
Interactive Multimedia	Account Executive	The Zucconi Idea Agency
Music Education	Teacher, Music	New Brunswick Board of Education
Music Education	Teacher, Music	Patterson Public Schools
Music Education	Nursing Assistant	St. Claire's Hospital
Music Education	Student - Masters of Music	The Peabody Conservatory of The
Music Performance	Development Associate	Teen Voices, Inc.

Appendix C

**Graduate School  
Report**

by

Major, Department & School

Graduate Schools & Programs of Study  
School of Arts & Communication  
Class of 2011

Major Field of Study	Program of Study	Current Graduate School
Art Education		PA Academy of Fine Arts
Communication Studies	Law/Law Related	American University
Communication Studies	Human/Social Services	Rutgers University
Communication Studies	Arts (art, music, performance)	New York Film Acadamey
Communication Studies	Business	Seton Hall University
Communication Studies	Law/Law Related	Rutgers Newark
Communication Studies		Kean University
Communication Studies		Drexel University - Health Sciences
Communication Studies		New York University
Communication Studies		Temple University - Law
Communication Studies		Culinary Institute of America
Communication Studies		La Salle University
Fine Art	Engineering	NJIT
Interactive Multimedia		Teachers College of Columbia University
Interactive Multimedia	Computers	Villanova University
Music		Rutgers University
Music Education	Arts (art, music, performance)	Brooklyn College - CUNY
Music Education	Arts (art, music, performance)	Peabody Conservatory, Johns Hopkins Univ
Music Performance		New York University

Appendix A

# Salary Report

by

Major, Department & School

Salaries - School of Arts & Communications  
Class of 2011

<b>Major Field of Study</b>	<b>Average Salarie</b>
Art Education	\$40,000
Art History	\$32,500
Communication	\$32,083
Fine Arts	\$32,500
Graphic Design	\$42,500
Interactive Multimedia	\$38,750
Music Education	\$40,833
Music Performance	\$27,500
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	\$35,875