

**All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

Class of 2011 - School of Business

A total of 289 Business graduates were awarded baccalaureate degrees in August 2010, December 2010, and May 2011. Information on 186 (64%) graduates was obtained. In an effort to increase the accuracy of our post-graduation activity data, The Career Center gathered information through immediate response surveys from the School of Business, the School of Engineering and the Center for Institutional Effectiveness, as well as data from the Admissions Clearinghouse.

POST GRADUATION ACTIVITY

Further Study

A total of 14 (8%) indicated they attended graduate school immediately after graduation.

Employment

180 (97%) respondents to all surveys indicated they were either working *and/or* attending graduate school in the first year after graduation.

A total of 176 (95%) graduates indicated they are employed. Their employment status is as follows:

- 172 (92%) indicated they were employed full time
- 4 (2%) indicated they were employed part time
- 10 (5%) indicated they were employed and in graduate school.
- 4 (2%) indicated they were unemployed, but were attending graduate school.
- 6 (3%) indicated they were both unemployed and not attending graduate school.

Average Salaries

155 (90%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$80,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$49,639. This marks less than < 1% increase in comparison with the Class of 2010.

Fields of Employment

Business students pursue occupations in a variety of career fields. The 149 (87%) respondents that answered this item regarding employment fields are employed as follows:

6 (4%) in Arts	1 (<1%) in Education	1 (<1%) in Human/Social Service
130 (87%) in Business	1 (<1%) in Engineering	5 (3%) in other fields
4 (3%) in Communications	4 (3%) in Government	
1 (<1%) in Computers	2 (1%) in Allied Health	

Time Span from Graduation to Employment

- 88 (57%) Business graduates secured employment prior to graduation.
- 115 (75%) respondents secured employment within the first three months after graduation.
- 138 (90%) respondents secured employment within the first six months after graduation.
- 152 (99%) respondents secured employment within one year of graduation.

Job Offers

Of the Business graduates employed who responded to this item, 65 (38%) of the respondents working full time received more than one job offer. The number of employment offers received ranged from 1 to 6, with respondents receiving a mean of 1.68 offers of employment per graduate.

Satisfaction with Employment

Using a likert scale of 5 high to 1 low, Business graduates indicated the level of satisfaction they felt with their jobs. 106 (62%) of the 123 (72%) respondents employed indicated an above average or high level of job satisfaction. The average satisfaction score for the respondents to this item was 4.28.

Current Employment's Ability to Meet Expectations

93 (54%) respondents indicated they were working in the field they expected.
101(59%) respondents indicated they were working in the job position they expected.

Usage of Career Services

136 (73%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.91.

132 (97%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings, on-campus recruitment and Career Days). This reflects a 3 percentage point increase in comparison with the Class of 2010.

Relationship between Academic Major and Position Obtained

Business graduates indicated the relationship between their academic major and the position they obtained since graduation.

79 (56%) respondents indicated a direct relationship between their academic major and the position they obtained.
51 (36%) respondents indicated an indirect relationship between their academic major and the position they obtained.
7 (5%) respondents indicated there was no relationship between their academic major and the position they obtained.

Internship Participation

141 (76%) of Business majors who responded to the survey indicated they participated in an average of 2.00 internship experiences over an average of 2.00 semesters.

TCNJ's Preparation for Student' Career Goals

Business graduates rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor). Of the 141 (96%) respondents, 118 (84%) rated their preparation as excellent or above average. This reflects a 3 percentage point increase in comparison with the Class of 2010. The average rating was 4.14.

48 (34%) excellent	21 (15%) average	0 (1%) poor
40 (50%) above average	1 (<1%) below average	

Quality of Academic Experience

Business graduates assessed the overall quality of their academic experience. Of the 141 (76%) respondents to this item, 134 (95%) assessed their academic experience as excellent or above average. This reflects a 3 percentage point increase in comparison with the Class of 2010. The average was 4.47.

70 (50%) excellent	7 (5%) average	0 (0%) poor
64 (45%) above average	0 (0%) below average	

Receipt of Advice from Faculty

When asked if they had received career advice from faculty in their department or program, 103 (73%) respondents indicated they had. 140 (99%) of the respondents indicated they had either received career advice from their faculty or had used Career Services.

72 (51%) indicated they had received advice regarding their post graduation career plans.
71 (50%) indicated they had received advice regarding internships.
24 (17%) indicated they had received advice regarding graduate and professional school.

GRADUATE/PROFESSIONAL SCHOOL

Current Graduate/Professional School Attendance

Through the combination of the direct respondents and clearinghouse 20 (14%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. Of those that applied 70% enrolled in further study.

Areas of Current & Intended Study

Business graduates indicated they are attending 14 (100%) and 58 (45%) plan to continue for further study.

Future Plans for Graduate Study

72 (56 Business graduates answered attending or plan to attend graduate/professional school in the future. 66 (92%) of those respondents indicated the timing of their future attendance in graduate school:

16 (24%) respondents plan to attend within the first 2 years after graduation.

53 (80%) respondents plan to attend within 4 years after graduation.

64 (97%) respondents plan to attend within 6 years after graduation.

Current Degrees and Highest Degree Level Sought

99 (66% of respondents to all surveys) graduates provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	0	0%	97	74%
Certificate	3	19%	0	0%
Masters	8	50%	6	5%
Specialist	1	6%	0	0%
Doctorate	4	25%	9	7%
Professional	0	0%	19	15%

** Percentage reflects percent of those who responded to this item.*

Appendix B

Employment Report

by

Major, Department & School

Job Titles & Employers - School of Business
Class of 2011

Major Field of Study	Full Time Job Title	Full Time Employer
Accountancy	Audit Assistant	Deloitte
Accountancy	Audit Assistant	Deloitte
Accountancy	Staff Accountant	WithumSmith+Brown
Accountancy	Sales Audit Associate	Party City Corporation
Accountancy	Staff	Ernst & Young LLP
Accountancy	Staff Accountant	Sobel & Co
Accountancy	CFO	Not listed
Accountancy	Accountant	The Mercadien Group
Accountancy	Staff 1 - Audit Assistant	Deloitte
Accountancy	Audit Associate	KPMG
Accountancy	Staff Accountant	Horvath & Giacini, P.C.
Accountancy	Tax Associate	PricewaterhouseCoopers
Accountancy	Accountant	EisnerAmper
Accountancy	Staff Tax Accountant	Princeton, Ernst and Young
Accountancy	Audit Assistant	Deloitte
Accountancy	Staff One	PricewaterhouseCoopers
Accountancy	Staff One	Ernst & Young
Accountancy	Staff One	Ernst & Young
Accountancy	Staff Accountant	Eisner Amper
Accountancy	Audit Staff	Deloitte
Accountancy	Staff Auditor	PricewaterhouseCoopers
Accountancy	Staff Accountant	EisnerAmper
Accountancy	Staff Accountant	Wiss
Accountancy	Staff Auditor	EisnerAmper
Accountancy	Staff Accountant	Wilkin & Guttenplan
Accountancy	Audit Associate	KPMG
Accountancy	Audit Associate	PricewaterhouseCoopers
Accountancy	Staff One	Deloitte
Accountancy	Associate	KPMG
Accountancy	Accountant	Horvath & Giacini
Accountancy	Staff 1	WithSmith & Brown
Accountancy	Staff Tax Accountant	ParenteBeard
Accountancy	Staff Accountant	WithumSmith+Brown
Accountancy	Forensic Staff Accountant	Sobel & Co.
Accountancy	Audit Assistant	Deloitte
Accountancy	Audit Assistant	Deloitte
Accountancy	Auditor and Analyst	Bank of America
Accountancy	Audit Assistant	Deloitte
Accountancy	Auditor	Thomas & Thomas
Accountancy	Tax Accountant	Ernst & Young
Accountancy	Audit Assistant	Deloitte
Accountancy	Staff Accountant	Parente Beard
Accountancy	Staff Accountant	WeiserMazars LLP

Job Titles & Employers - School of Business
Class of 2011

Major Field of Study	Full Time Job Title	Full Time Employer
Accountancy	Audit Entry Level	JH Cohn LLP
Accountancy	Assurance Staff 1	Ernst & Young
Economics	Program Assistant	The College of New Jersey
Economics	Project Manager	A Pharma Company
Economics	Financial Representative	The Guardian
Economics	Auditor 1	Bank of America
Economics	Senior Analyst	Bloomberg LP
Economics	Operations Assistant	Forever Collectibles
Finance	Auditor	Bank of America
Finance	Analyst	J.P. Morgan Asset Management
Finance	Student	Seton Hall Law
Finance	Administrative Assistant	Mincing Overseas Spice Co.
Finance	Corporate Auditor	Bank of America
Finance	Strategy and Pricing	United Airlines
Finance	Analyst; Auditor 1	Bank of America
Finance	Deployment Associate	The Walt Disney Company
Finance	Financial Representative	Northwestern Mutual Financial
Finance	Officer, Financial Analyst	Bank of America
Finance	Financial Analyst	Armada Health Care
Finance	Royalty Accountant	Freeze/Central Mills Inc.
Finance	Financial Leader, Dev.	Johnson and Johnson
Finance	Transaction Services	PricewaterhouseCoopers
Finance	Analyst	Management Planning Inc.
Finance	FDLP	Acclarent, Johnson & Johnson
Finance	Controller	BASF
Finance	Auditor	Bank of America
Finance	Valuation	CBIZ Valuation
Finance	Business Analyst	Defense Logistics Agency - Troop
Finance	Client Manager	TTC LLC
Finance	Micro-Cap Financial	Sidoti & Company
Finance	Financial Analyst	Bank of America
Finance	Financial Analyst	Bank of America
Finance	Financial Analyst	Integra LifeSciences
Finance	warehouse lender	Colorado Federal Savings Bank
Finance	Business Analyst	Catalent Pharma Solutions
Finance	Financial Analyst	JP Morgan Chase
Finance	Financial Analyst	JP Morgan Chase
Finance	Bus. Sales, Leadership	AT&T
Finance	Officer Finance Business	Bank of America
Finance	Compliance Analyst	Prudential Financial
Finance	Equity/Commodities	BNP - Paribas

Job Titles & Employers - School of Business
Class of 2011

Major Field of Study	Full Time Job Title	Full Time Employer
Finance	Analyst	American Express
Finance	Associate	Management Planning, Inc.
Finance	Corporate Audit Analyst	Bank of America
Finance	Financial Advisor	Bank of America
Finance	Corporate Audit Analyst	Bank of America
Finance	Financial Professional	Prudential
Finance	Budget Analyst	Department of Defense
Finance	TS Associate	PricewaterhouseCoopers
Finance	Financial Analyst	Bloomberg
Finance	Private Equity FUnd	Wolfonson Fund Management
Finance	Portfolio Operations	Medallion Business Credit, LLC
Finance	Financial Representative	International Planning Alliance
Interdisciplinary Business	Emergency Med.	Raritan Bay Medical Center
Interdisciplinary Business	Project Coordinator	Core Lab Partners
Interdisciplinary Business	Rate Analyst	Board of Public Utilities
Interdisciplinary Business	Air Force	Air Force
Interdisciplinary Business	Fund Accountant	6800 Capital
Interdisciplinary Business	Teller	Wachovia/Wells Fargo
Interdisciplinary Business	Analyst	Johnson & Johnson
Interdisciplinary Business	Personal Banker	Bank of America
Interdisciplinary Business	Help Desk Technician	Sirius XM Satellite Radio
Interdisciplinary Business	Strategy Coordinator	Wall Street Journal (Dow Jones)
Interdisciplinary Business	Human Resource Assistant	Argix Direct
Interdisciplinary Business	Gastroenterology Fellow.	Brooklyn Hospital Center
International Business	Program Coordinator	ApotheCom
International Business	Sales & Service Specialist	Bank of America
International Business	Executive Assistant	Veritas Medical Solutions
International Business	Financial Advisor	Jet Aviation
International Business	Financial Analyst	MediaCom Global
International Business	Shrink Task Force Analyst	Hennes and Mauritz (H&M)
International Business	Servicing Analyst	Providence Funding
International Business	Financial Associate	Group M
Management	Marketing Manager	Baroan Technologies
Management	Investment Op. Associate	Prudential Financial
Management	Security Administrator	Department of the Navy
Management	Marketing/Programming	SAJE Enterprises/The Fields Sports
Management	CPFR Planner	Johnson & Johnson
Management	Client Services Coordinator	JK Group Inc
Management	Lifeguard	Cape May Point BeachPpatrol
Management	Human Resoures Manager	Michael J. Hennessy & Associates

**Job Titles & Employers - School of Business
Class of 2011**

Major Field of Study	Full Time Job Title	Full Time Employer
Management	Marketing Representative	Nassau Raquet Club at RPI College
Management	No Title	Bergen Funeral Service
Management	Sales	AT&T
Management	Financial Analyst	Emerald Financial
Management	Marketing Traffic	ICIMS
Management	Recruitment Consultant	Not listed
Management	POS Specialist	Shopkeep POS
Management	Operations Specialist	Dztel
Management	Financial Representative	International Planning Alliance
Management	Consultant	Alliance Life Sciences Consulting
Management	Sales Associate, SLDP	LifeScan, Johnson and Johnson
Marketing	Dual-Language K Teacher	Fort Worth Independent School District
Marketing	Assistant Account	Publicis USA
Marketing	Insight Coordinator	Undertone
Marketing	Inventory Deployment	Limited Brands (Victoria's Secret)
Marketing	Customer Logistics Analyst	Johnson & Johnson
Marketing	Sales Analyst	Reckitt Benckiser
Marketing	Marketing Specialist	Birdsall Services Group, Inc.
Marketing	Territory Sales Manager	Altria Group Distribution Company
Marketing	Lead Generation Specialist	SaaShr.com
Marketing	Marketing Coordinator	Gucci Group Watcher
Marketing	Marketing Coordinator	Undertone
Marketing	Communications	The Family Resource Network
Marketing	Mobility Applications	AT&T
Marketing	Customer Logistics Analyst	Johnson & Johnson
Marketing	Electrician	Tosone Electrical Contracting
Marketing	Assistant Sales Manager	Academy Buses
Marketing	Social Media Coordinator	Barnes and Noble College
Marketing	Program Manager	J. Knipper and Company
Marketing	Executive Team Leader	Target Corp.
Marketing	District Office Manager4	Vector Marketing
Marketing	Constultant	Dennis Barth
Marketing		University Sports Publication
Marketing	Personal Banker	JP Morgan Chase
Marketing	Marketing/Research	Information Security Media Group
Marketing	Recruiter	Aerotek
Marketing	GOLD Associate	Johnson and Johnson Vision Care
Marketing	Publisher's Assistant	Rodale Inc- Women's Health
Marketing	Marketing Coordinator	Cengage Learning
Marketing	Account Executive	Hall & Partners
Marketing	Merchandise Manager	Barnes and Noble Booksellers
Marketing	Operations Global Grad.	AstraZeneca Pharmaceuticals

Job Titles & Employers - School of Business
Class of 2011

Major Field of Study	Full Time Job Title	Full Time Employer
Marketing	Sales Rep	Liberty Mutual
Marketing	Client Service Manager	St. Jacques Marketing
Marketing	Territory Sales Position	Grainger
Marketing	Assistant General Manager	Town Sports International
Marketing	Session Assistant	Memorial Sloan Kettering Cancer
Marketing	National Account Specialist	Tronex Healthcare

Appendix C

**Graduate School
Report**

by

Major, Department & School

Graduate Schools and Programs of Study
School of Business - Class of 2011

Major Field of Study	Program of Study	Current Graduate School
Accountancy		Atlantic Cape Community College
Accountancy		The College of New Jersey
Accountancy		Texas A&M University at Commerce
Accountancy		Seton Hall University
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Economics		Duke University, The Fuqua School of Business
Economics		NJIT
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Finance		Monmouth University
Finance		Rider University
Finance		Rutgers University - Newark
Finance	Law/Law Related	Seton Hall University School of Law
Finance		Thomas Edison College
Finance		None
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Interdisciplinary Business	Education	Monmouth University
Interdisciplinary Business		Baylor University
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International Business	Law/Law Related	Georgetown University Law Center
International Business		Rutgers-Camden
International Business		Montclair and NYU
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Management		American Academy McAllister Institute
Management		Raritan Valley
Management	Law/Law Related	Seton Hall University School of Law
Management	Health Related (non	The George Washington University, Washington DC
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Marketing		American University
Marketing	Law/Law Related	Rutgers School of Law- Camden
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Appendix A

Salary Report

by

Major, Department & School

Salaries - School of Business
Class of 2011

<u>Major Field of Study</u>	<u>Average Salarie</u>
Accountancy	\$54,709
Economics	\$45,500
Finance	\$54,063
Interdisciplinary	\$42,273
International Business	\$44,375
Management	\$44,107
Marketing	\$44,529
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	\$49,639