

**All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

Class of 2012 - School of Arts & Communication

A total of 150 Arts & Communication graduates were awarded baccalaureate degrees in August 2011, December 2011, and May 2012. 50 (33%) graduates responded to surveys administered by the Career Center, the School of Arts & Communication and the Center for Institutional Effectiveness. The Admissions Clearinghouse identified another 8 members of the class that attended graduate or professional school in their first year after graduation.

POST GRADUATION ACTIVITY

Further Study

9 (18%) of those who *responded* indicated that they attended graduate school immediately after graduation. Reviewing all graduates from the Class of 2012, the Admissions Clearinghouse identified that an additional 8 graduates from the School of Arts and Communication pursued further study in the first year after graduation, for a school total of 17 students (11%).

Employment

A total of 46 (92%) graduates indicated they are employed. Their employment status is as follows:

34 (68%) indicated they were employed full time

12 (24%) indicated they were employed part time

5 (1%) indicated they were employed and in graduate school.

4 (1%) indicated they were unemployed, but were attending graduate school.

0 (0%) indicated they were both unemployed and not attending graduate school.

Average Salaries

34 (100%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$70,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$34,848, which represents a decrease of 3% in comparison with the Class of 2011.

Fields of Employment

Students pursue occupations in a variety of career fields. The 34 (100%) respondents that answered this item regarding employment fields are employed as follows: (Respondents were permitted to select multiple fields.)

6 (18%) in Arts

7 (20%) in Business

11 (32%) in Communication

4 (12%) in Computers

3 (9%) in Education

1 (3%) in Government

1 (3%) in Allied Health

2 (6%) in other fields

% reflects the amount respondents working full time

Time Span for Securing Employment

8 (24%) Arts & Communication graduates who *responded* secured employment prior to graduation.

16 (47%) respondents secured employment within the first three months after graduation.

27 (79%) respondents secured employment within the first six months after graduation.

33 (97%) respondents secured employment within one year of graduation.

Job Offers

15 (44%) of the 34 respondents employed full time received more than one job offer. The number of employment offers received ranged from 1 to 5, with respondents receiving a mean of 1.85 offers of employment per graduate.

Satisfaction with Employment

Using a likert scale of 5 high to 1 low, Arts & Communication graduates indicated the level of satisfaction they felt with their jobs. 25 (74%) of the respondents employed indicated an above average or high level of job satisfaction. The average satisfaction score for the respondents to this item was 4.00.

Current Employment's Ability to Meet Expectations

19 (41%) respondents to this question are working in the field they expected.
21 (46%) respondents to this question are working in the position type they expected.

Usage of The Career Center

35 (70%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.41. 29 (58%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings, on-campus recruitment and Career Days).

Relationship between Academic Major and Position Obtained

Arts & Communication graduates indicated the relationship between their academic major and the position they obtained since graduation. 44 people responded.

29 (66%) Respondents indicated a direct relationship between their academic major and the position they obtained.
8 (18%) Respondents indicated an indirect relationship between their academic major and the position obtained.
7 (16%) Respondents Survey respondents indicated there was no relationship between their academic major and the position obtained.

Internship Participation

27 (54%) of Arts & Communication majors who responded to the survey indicated they participated in internships. They participated in an average of 2.19 experiences over an average of 2.26 semesters.

TCNJ's Preparation of Students' Career Goals

Arts & Communication graduates rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor). Of the 42 (84%) respondents, 26 (62%) rated their preparation as excellent or above average. The average rating was 3.74.

10 (24%) excellent	12 (29%) average	1 (2%) poor
16 (38%) above average	3 (7%) below average	

Quality of Academic Experience

Arts & Communication graduates assessed the overall quality of their academic experience. Of the 43 (86%) respondents, 37 (86%) assessed their academic experience as excellent or above average. The average rating for this item was 4.30.

21 (49%) excellent	4 (9%) average	0 (0%) poor
16 (37%) above average	2 (5%) below average	

Receipt of Advice from Faculty

When asked if they had received career advice from faculty in their department or program, 42 (84%) respondents indicated they had.

27 (64%) indicated they had received advice regarding their post- graduation career plans.
21 (50%) indicated they had received advice regarding internships.
18 (43%) indicated they had received advice regarding graduate and professional school.
7 (17%) indicated they received advice but did not indicated the topic.

GRADUATE/PROFESSIONAL SCHOOL

Current Graduate/Professional School Attendance

8 (89%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. Of those that applied, 15 (88%) enrolled in further study.

Future Plans for Graduate Study

20 (40%) Arts & Communication graduates plan to attend graduate/professional school in the future.

5 (25%) respondents plan to attend within the first 2 years after graduation.

12 (60%) respondents plan to attend within 4 years after graduation.

13 (65%) respondents plan to attend within 6 years after graduation.

Current Degrees and Highest Degree Level Sought

8 (89%) of those currently attending responded to the degree level they are pursuing. In addition, 47 (94%) of survey respondents provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	0	0%	11	23%
Masters	8	100%	25	53%
Specialist	0	0%	0	0%
Doctorate	0	00%	10	21%
Professional	0	0%	1	2%

Appendix

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Salaries

**Salaries – School of Arts & Communication
Class of 2012**

<u>Major Field of Study</u>	<u>Average Salary</u>
Art Education	\$45,000
Art History	\$35,000
Communications	\$39,500
Graphic Design	\$34,642
Interactive Multimedia	\$41,500
Music – B.A.	\$27,500
Music Education	\$51,250

Mean – \$34,848

Appendix

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EMPLOYMENT

**Job Titles & Employers - School of Arts & Communication
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Art Education	Artistic Designer	Baytown Buttons
Art Education	Art Teacher	Elizabeth School District
Art Education	Substitute Art Teacher	Source4Teachers and Westampton School District
Art Education	3	
Art History	Account Executive	Gallery Systems
Art History	Sitter Art restorer	Chelsea Frames Gallery
Art History	Art Activist	Johnson & Johnson
Art History	Integrated Marketing Assistant	Time Inc. – InStyle Magazine
Art History	4	
Communication Studies	Project Coordinator	Mercedes-Benz USA – Torque Creative
Communication Studies	Account Coordinator	Freeman Public Relations
Communication Studies	Associate at PR Agency	MWW Group
Communication Studies	Assistant to the Executive VP	Rogers & Cowan
Communication Studies		J Crew
Communication Studies		Bedford St. Martin's, Freeman, & Worth Publishing (Division of MacMillan)
Communication Studies	English Teaching Assistant	Fulbright Fellowship
Communication Studies	Director of Resource Development	The Family Resource Network
Communication Studies		Universal McCann
Communication Studies	Board Operator & Music Coord.	Sirius XM
Communication Studies	Claims Adjuster	Progressive Insurance
Communication Studies	Sales Associate	Portrait Innovations
Communication Studies	Assistant Editor	Wheelhouse Creative
Communication Studies	13	
Graphic Design	Cryptologic Linguist	United States Air Force
Graphic Design	Graphic Designer	Spitball Advertising
Graphic Design	Designer	Artcraft Health Education
Graphic Design	Creative Director	Quality Attributes Software
Graphic Design	Graphic Designer	Creative Outlet Media Group
Graphic Design	Graphic Designer	Fifth Room Creative
Graphic Design	Product Designer	
Graphic Design	Graphic Designer	Kennedy International
Graphic Design	8	

**Job Titles & Employers - School of Arts & Communications
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Interactive Multimedia	Video Editor	Next Level Web Strategies
Interactive Multimedia	Developer	The Vanguard Group of Investments
Interactive Multimedia	Associate Interactive Developer	McCann Echo Torre Lazur
Interactive Multimedia	Account Coordinator	Princeton Partners, Inc.
Interactive Multimedia	Campaign Manager	247 Media
Interactive Multimedia	5	
Music – B.A.	Sales Support Clerk	First Investors
Music – B.A.	1	
Music Education	Teacher	Lumberton Middle School District
Music Education	Teacher	Wayne Public School District
Music Education	Vocal Teacher – Elem & MS	Franklin Township School District
Music Education	High School Music Teacher	Hillsborough School District
Music Education	4	

Appendix

C

GRADUATE/ PROFESSIONAL SCHOOLS

Graduate Schools and Programs of Study

School of Arts and Communication

Class of 2012

Major Field of Study	Program of Study	Current Graduate School
Art Education	Social Work	Rutgers University
Art History	Arts Administration	Drexel University
Art History	Art History & Library Science	University of North Carolina – Chapel Hill
Art History	Art History	Pratt Institute
Communications	Public Relations	Iona College
Communications	Public Relations Management	New York University
Communications		Rutgers – New Brunswick
Communications		University of Phoenix
Communications	Health Communications Studies	Rutgers University
Communications	Public Health	Johns Hopkins University
Interactive Multimedia		School of Visual Arts
Music – B.A.	Musicology	University of Florida
Music – B.A.	Musicology	King’s College London
Music – B.A.		Rutgers – New Brunswick
Music Education	Juris Doctorate	Boston College Law School
Music Education		Johns Hopkins University – Peabody Conservatory of Music