

**All percentages are rounded to the nearest full point; therefore, they may not add to 100%.*

Class of 2012 - School of Business

A total of 275 Business graduates were awarded baccalaureate degrees in August 2011, December 2011, and May 2012. 169 (61%) graduates responded to surveys administered by the Career Center, School of Business, and the Center for Institutional Effectiveness. The Admissions Clearinghouse identified another 9 members of the class that attended graduate or professional school in their first year after graduation.

POST GRADUATION ACTIVITY

Further Study

A total of 26 (15%) indicated they attended graduate school immediately after graduation.

Employment

A total of 125 (70%) graduates indicated they are employed. Their employment status is as follows:

120 (74%) indicated they were employed full time

5 (3%) indicated they were employed part time

12 (7%) indicated they were employed and in graduate school.

14 (8%) indicated they were unemployed, but were attending graduate school.

1 (<1%) indicated they were both unemployed and not attending graduate school.

Average Salaries

116 (97%) respondents who were employed full time provided salary information.

All salary information is calculated using the actual salary the respondent provided or the median of the salary range selected by the respondent. Respondents that indicated their salaries fell below \$19,999 or above \$80,000 and did not include a precise amount were excluded from the calculations.

The mean reported salary for the respondents that met the above criteria is \$49,600.

Fields of Employment

Business students pursue occupations in a variety of career fields. The 144 (85%) respondents that answered this item regarding employment fields are employed as follows:

129 (90%) in Business	3 (2%) in Education	2 (1%) in Human/Social Service
5 (3%) in Communications	1 (<1%) in Government	2 (1%) in other fields
1 (<1%) in Computers	1 (<1%) in Allied Health	

Time Span from Graduation to Employment

92 (64%) Business graduates secured employment prior to graduation.

109 (76%) respondents secured employment within the first three months after graduation.

120 (83%) respondents secured employment within the first six months after graduation.

138 (96%) respondents secured employment within one year of graduation.

Job Offers

Of the Business graduates employed who responded to this item, 46 (38%) of the respondents working full time received more than one job offer. The number of employment offers received ranged from 1 to 5, with respondents receiving a mean of 1.69 offers of employment per graduate.

Satisfaction with Employment

Using a likert scale of 5 high to 1 low, Business graduates indicated the level of satisfaction they felt with their jobs. 82 (68%) respondents employed indicated an above average or high level of job satisfaction. The average satisfaction score for the respondents to this item was 4.17.

Current Employment's Ability to Meet Expectations

83 (66%) respondents indicated they were working in the field they expected.

80 (64%) respondents indicated they were working in the job position they expected.

Usage of The Career Center

120 (71%) respondents indicated they had utilized Career Services during their academic careers. Using a likert scale of 5 high to 1 low, graduates who utilized Career Services were asked to rate the service provided. The average rating was 3.74.

119 (99%) respondents reported utilizing TCNJ recruitment programs (i.e., internship programs and resources, job listings, on-campus recruitment and Career Days). This reflects a 2 percentage point increase in comparison with the Class of 2011.

Relationship between Academic Major and Position Obtained

125 (74%) of the respondents within the School of Business indicated the relationship between their academic major and the position they obtained since graduation.

74 (44%) respondents indicated a direct relationship between their academic major and the position they obtained.

42 (25%) respondents indicated an indirect relationship between their academic major and the position they obtained.

9 (5%) respondents indicated there was no relationship between their academic major and the position they obtained.

Internship Participation

95 (56%) of Business majors who responded to the survey indicated they participated in an average of 2.02 internship experiences over an average of 2.47 semesters.

TCNJ's Preparation for Student' Career Goals

Business graduate respondents rated how TCNJ prepared them for their current position utilizing a five-point scale (i.e., excellent to poor) with score of 3.93.

34 (28%) excellent
34 (43%) above average

27 (22%) average
8 (7%) below average

0 (0%) poor

Quality of Academic Experience

Business graduates assessed the overall quality of their academic experience using a five point scale. The average was 4.16.

42 (35%) excellent
59 (48%) above average

19 (15%) average
1 (<1%) below average

1 (<1%) poor

Receipt of Advice from Faculty

When asked if they had received career advice from faculty in their department or program, respondents indicated they had.

56 (55%) indicated they had received advice regarding their post graduation career plans.

51 (50%) indicated they had received advice regarding internships.

14 (14%) indicated they had received advice regarding graduate and professional school.

29 (29%) indicated they received advice but did not indicated the topic.

GRADUATE/PROFESSIONAL SCHOOL

Current Graduate/Professional School Attendance

Through the combination of the direct respondents and clearinghouse 36 (24%) of respondents indicated that they applied for graduate/professional school in the first year after graduation. Of those that applied, 28 (13%) enrolled in further study.

Future Plans for Graduate Study

65 (38%) of Business graduates answered attending or plan to attend graduate/professional school in the future. 100% of those respondents indicated the timing of their future attendance in graduate school:

10 (19%) respondents plan to attend within the first 2 years after graduation.

47 (87%) respondents plan to attend within 4 years after graduation.

54 (100%) respondents plan to attend within 6 years after graduation.

Current Degrees and Highest Degree Level Sought

136 (76% of respondents to all surveys) graduates provided information on the highest degree level they intended to pursue. Of those intending to pursue advanced degrees:

Degree Level	Currently Pursuing		Highest Degree Planned	
Bachelors	1	5%	32	23%
Certificate	0	0%	0	0%
Masters	7	37%	77	57%
Specialist	0	0%	2	1%
Doctorate	1	5%	13	10%
Professional	11	53%	14	10%

** Percentage reflects percent of those who responded to this item.*

Appendix

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Salaries

**Salaries – School of Business
Class of 2012**

<u>Major Field of Study</u>	<u>Average Salary</u>
Accounting	\$54,861
Economics	\$57,500
Finance	\$55,403
Interdisciplinary Business	\$47,500
International Business	\$43,750
Business Management	\$47,500
Marketing	\$47,348

Mean – \$49,600

Appendix

B

EMPLOYMENT

**Job Titles & Employers - School of Business
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Accounting	Staff 1 Auditor	Ernst & Young LLP
Accounting	Claims Administrator	Cenlar-FSB
Accounting	Staff 1 Accountant	EisnerAmper
Accounting	Senior Tax Consultant	Ernst & Young LLP
Accounting	Forensic Accountant	ParenteBeard, LLC
Accounting	Assurance Experienced Associate	PWC
Accounting	Actuarial Consultant	SG Risk
Accounting	Tax Associate	MHW
Accounting	Assurance Associate	PWC
Accounting	Associate Accountant	Sandy Alexander
Accounting	Assurance Associate	PWC
Accounting	Audit Associate	KPMG LLP
Accounting	Tax Consultant	Deloitte
Accounting	Accountant	ParenteBeard, LLC
Accounting	Audit Assistant	Deloitte
Accounting	PDP Accountant	BASF – The Chemical Company
Accounting	Investment Specialist	Bank of America
Accounting	Associate Auditor	PWC
Accounting	Assurance Associate	PWC
Accounting	Tax Associate	PWC
Accounting	Core Assurance Experienced Assoc.	PWC
Accounting	Tax Staff	Ernst & Young
Accounting	Intermediate Accountant	Wilkin & Guttenplan
Accounting	Accountant	Fuji Heavy Industries USA (c/o Subaru of America)
Accounting	Staff Accountant	York Risk Service Group
Accounting	Compliance Manager	Morgan Stanley Investment Mgt.
Accounting	Tax Staff Accountant	EisnerAmper
Accounting	Staff 1 Accountant	Withum Smith+Brown
Accounting	Staff Accountant	Withum Smith+Brown
Accounting	Sr. Director, Finance	Cegedim
Accounting	Staff Accountant	EisnerAmper
Accounting	Tax Associate	PWC
Accounting	Staff Accountant	Wiss Company
Accounting	Audit Assistant	Deloitte
Accounting	Staff Accountant	Ernst & Young
Accounting	Entry Level Staff	PWC
Accounting	Audit Assistant	Deloitte

**Job Titles & Employers - School of Business
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Accounting	Auditor	PWC
Accounting	Diversified Staff Group	Ernst & Young
Accounting	Entry Level Staff	Ernst & Young
Accounting	Audit Assisant	Deloitte
Accounting	Staff Accountant	Wiss & Company
Accounting	Assurance Associate	PWC
Accounting	Audit Staff	EisnerAmper
Accounting	Staff Accountant	ParenteBeard
Accounting	Auditor	Ernst & Young
Accounting		46
Economics	Analyst	Goldman Sachs
Economics	Research Assistant	Investment Company Institute
Economics		Alliance Life Sciences Consulting Group
Economics	SLDP	Johnson & Johnson
Economics		4
Finance	Financial Analyst	Johnson & Johnson
Finance		Bank of America
Finance		Alliance Life Sciences Consulting Group
Finance	Securities Lending Trader	Morgan Stanley
Finance	Reinsurance Accounting Analyst	Munich Reinsurance
Finance		Merrill Lynch
Finance	Controlling Prof. Dev. Program	BASF
Finance		PWC
Finance	Entitlement Rep.	Bloomberg LP
Finance	Financial Reporting Associate	Prudential
Finance	Analyst	CIT Group
Finance	Account Specialist	Gallagher Benefit Services, Inc.
Finance	Business Valuation Analyst	MR Valuation Consulting
Finance	Analyst	Bloomberg
Finance	Financial Analyst	Merrill Lynch/Bank of America
Finance	Associate Consultant	Alliance Life Sciences Consulting Group
Finance	Client Services Associate	JP Morgan Securities
Finance	Valuation Associate	KPMG Valuation Services
Finance	Corporate Development Analyst	BNP Paribas

**Job Titles & Employers - School of Business
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Finance	Staff Accountant	Porrent Pharma
Finance	Associate Financial Analyst	Johnson & Johnson
Finance	Valuation Associate	PWC
Finance	Financial Systems Analyst	Emblem Health
Finance	Analyst	Bank of America/Merrill Lynch
Finance	Investment Analyst	Black Rock
Finance	Fund Financial Associate	The Vanguard Group
Finance	Enterprise Platform Associate	Journal of Commerce Group
Finance	Risk Analyst	Guy Carpenter LLC
Finance	Financial Leadership Dev. Prog.	Johnson & Johnson
Finance	Analyst	Bank of America
Finance	Junior Accountant	Robert Weinstein CPA
Finance	Financial Analyst	JP Morgan Chase
Finance	Analyst	Bank of America
Finance	Sales Associate	BlackRock
Finance		34
Interdisciplinary Business	Associate Financial Analyst	Johnson & Johnson
Interdisciplinary Business	Environmental Health & Safety Coordinator	L'Oreal
Interdisciplinary Business	Marketing Coordinator	Shorrock Gardens Care Center
Interdisciplinary Business	Analyst, Commercial Operations & Effectiveness	Novo Nordisk
Interdisciplinary Business	Receptionist	Temp from Randstad for Ranbaxy Pharmaceutical Company
Interdisciplinary Business	Mortgage Operations Associate	GMAC Mortgage
Interdisciplinary Business		6
International Business	Executive Team Leader of Guest Experience and Soft Line	Target
International Business	Trust Administrative Officer	US Trust
International Business	English Teacher	Self Employed, but through Eifert Sprachschule
International Business	English Teaching Assistant	Teaching Assistant Program in France
International Business	Commodity Procurement & Processing Specialist	Pennsylvania Dept. of Agriculture

**Job Titles & Employers - School of Business
Class of 2012**

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
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International Business		
		5
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Management	Network Reconciliations Coord.	Hackensack Univ. Medical Center
Management	Financial Representative	Northwestern Mutual
Management	Small Business Owner	The PopStop
Management	Recruiting Coordinator	Emergency Medical Associates
Management	Analyst	Bank of America/Merrill Lynch
Management	Literacy Coordinator	AmeriCorp
Management	Fixed Income QA Analyst	Bloomberg LP
Management	Analyst	Wind Analytics
Management		Blinds to Go
Management	Customer Solutions Analyst	Arete
Management	Rotational Operations Analyst	JP Morgan
Management	Purchasing Agent	SHI International Corp.
Management	Allocation Analyst	Nike
Management	District Manager	ADP
Management	Auditor	Bank of America
Management	Human Service Specialist	Mercer County Board of Social Services
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Management		16
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Marketing	Property Damage Claims Adjuster	New Jersey Manufacturers Inc. Co.
Marketing	Account Executive	Draft FCB Healthcare
Marketing	Account Coordinator	News America Marketing
Marketing	Merchandise Presentation	Toys "R" Us
	Space Planner	
Marketing	Assistant Manager	Sherwin Williams
Marketing		AstraZeneca
Marketing	Demand Planning Analyst	L'Oreal
Marketing	Marketing Coordinator	EisnerAmper LLP
Marketing		McNeil Nutritionals, a J&J Company
Marketing	Account Coordinator	McCann Torre Lazur
Marketing	Analyst	Ipsos
Marketing	Account coordinator	News America Marketing
Marketing	VP Research	GEM Research Solutions
Marketing	Executive Team Leader	Target
Marketing	IT Recruiter	TEKsystems

**Job Titles & Employers - School of Business
Class of 2012**

Major Field of Study	Full Time Job Titles	Full Time Employer
Marketing		Enterprise Rent a Car
Marketing	Operations Analyst	JP Morgan
Marketing	Analyst	Epocrates – AthenaHealth
Marketing	Project Manager	Diamond Commissary Group NJ LLC
Marketing	Digital Support 1	Vetstreet of VCA/Antech
Marketing	Program Assistant	The College of New Jersey
Marketing	Creative Strategist	POKE New York
Marketing		International Business Machines (IBM)
Marketing	Project Coordinator	Strategic Edge Communications
Marketing	Communications Coordinator	Fidelity Investments
Marketing	Banquet Sales Coordinator	Ram’s Head Inn
Marketing	Office Coordinator/Assist. To CFO	Lyneer Staffing
Marketing	Account Manager	Insight Global
Marketing	Marketing Analyst	The Agency Inside – Harte-Hanks
Marketing	National Accounts Manager	ICON Eyewear Inc.
Marketing	Traffic Coordinator	Torre Lazur McCann
Marketing	Marketing Assistant	FRABA Inc.df
Marketing	Sales Associate	Aerotek

Marketing

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Appendix

C

GRADUATE/
PROFESSIONAL
SCHOOLS

Graduate Schools and Programs of Study

School of Business

Class of 2012

Major Field of Study	Program of Study	Current Graduate School
Accounting	Law	Cornell
Accounting		Rutgers
Economics	JD & MPH	Boston University
Economics	Medicine	UMDNJ – New Jersey Medical School
Economics	Medicine	UMDNJ – New Jersey Medical School
Economics	Law	University of Maryland
Economics	Applied Economics	Johns Hopkins University
Finance	Sports & Entertainment Law	Saint John’s University
Finance	Accounting	Saint John’s University
Finance	Public Interest	Georgetown University
Finance	Speech Language Pathology	Montclair State University
Finance	Law	George Washington University
Finance	Counseling	The College of New Jersey
Finance		Seton Hall University
Finance		Morehead State University
Interdisciplinary Business		Rutgers – Newark
Interdisciplinary Business	Law	Penn State University
International Business		Villanova University
International Business	MAT	The College of New Jersey
Management	Law	University of Miami
Management	Law	Rutgers – Newark
Management	Business Administration	George Washington University
Management		Pace University
Management		Rutgers – Camden

Graduate Schools and Programs of Study

School of Business

Class of 2012

<u>Major Field of Study</u>	<u>Program of Study</u>	<u>Current Graduate School</u>
Management		The College of New Jersey
Marketing	Marketing	Seton Hall University
Marketing		Rider University