

Class of 2014 – School of Arts & Communication Post-Graduation Activity

Employment

61% (97/158) of School of Arts & Communication completed the surveys. Of the 76 respondents, 68 (89%) indicated that they are currently employed full-time or part-time.

Function of Employment

67 graduates specified which functions their careers fell into:

18 (27%) in Arts	11 (16%) in Education
5 (7%) in Business	1 (2%) in Engineering
21 (31%) in Communications	2 (3%) in Retail
1 (2%) in Information Technology	8 (12%) in Other Fields

Average Salaries

53 graduates who were employed full-time provided their salary information based on a range from “\$19,999 and under” to “\$85,000 and more” with \$5,000 intervals. The average salary for these graduates was \$40,566.

Number of Job Offers

Of the 72 respondents who provided information about job offers, 39 received more than one job offer.

Primary Major and Position Obtained

Of the 66 respondents, 60 (91%) indicated that their major was directly or indirectly related to their obtained position.

Internship Participation

47 respondents participated in an internship for at least one semester during their time at TCNJ, while 31 of them participated in internships for two or more semesters.

Graduate/Professional School

14 respondents indicated that they were currently attending graduate school.

Future Plans for Study

2 graduates indicated that they had plans for beginning graduate school in the next few years:

- 1 plans to attend graduate school within 2 years.
- 1 plans to attend graduate school within 6 years.

Degrees Being Sought

59 graduates indicated that they were planning on (if not actively) pursuing further degrees in the future:

- 8 are/will be seeking a Bachelor’s Degree.
- 1 is/will be seeking a Certificate.
- 38 are/will be seeking Master’s Degrees.
- 3 are/will be seeking a Professional Degree.
- 5 are/will be seeking Doctoral Degrees.
- 4 are/will be seeking another degree.

Career/Graduate Preparedness and Academic Satisfaction

Respondents rated how well they felt TCNJ prepared them for their career and graduate/professional school, and their satisfaction with their academic experience at TCNJ. Their ratings were based on a 5-point Likert scale (1 = Poor, 5 = Excellent):

	Poor	Below Average	Average	Above Average	Excellent	Total	Average Rating
Career	1	7	23	27	8	66	3.52
Graduate School	0	0	1	2	3	6	4.33
Academic Satisfaction	0	2	22	35	14	73	3.84

**Salaries – School of Arts & Communication
Class of 2014**

<u>Major Field of Study</u>	<u>Average Salary</u>
Art Education (6)	\$35,003
Art History (1)	\$20,000
Communication Studies (27)	\$35,011
Digital Arts (2)	\$37,500
Graphic Design (11)	\$41,136
Interactive Multimedia (8)	\$39,375
Music (1)	\$20,000
Music Education (10)	\$36,500
Mean - \$40,366	

Job Titles & Employers Related to Schools

Arts & Communications

Art Education	Cranford Public Schools	Middle School Art Teacher
Art Education	Little Darlings Preschool	Art Teacher
Art Education	School District of So Orange/Maplewood	Elementary School Art Teacher
Art Education	Trenton Board of Education	Art Teacher
Art Education	West Windsor-Plainsboro Regional SD	Art Teacher
Art History	Morris Arboretum of the University of PA	Development Associate
Communication Studies	Avaya, Inc.	Strategic Marketing Intern
Communication Studies	Bedford, Freeman & Worth	Editorial Assistant
Communication Studies	Blackhawk Network	Junior Account Manager
Communication Studies	Bliss Integrated Communication	Associate Account Executive
Communication Studies	Canon USA Inc.	Marketing Associate Specialist
Communication Studies	CBS Radio	Digital Coordinator
Communication Studies	Coach	Sales Associate
Communication Studies	Deloitte	Campus Recruiting Coordinator
Communication Studies	Dollar Tree	Sales Associate
Communication Studies	Fairfax County Public Schools	Coach
Communication Studies	Fanatix	Staff Writer
Communication Studies	Fayetteville SwampDogs Baseball	Assist. Gen. Mgr./Broadcasting
Communication Studies	FCB Health	Assistant Account Executive
Communication Studies	Greater Phila. Chamber of Commerce	Associate, Program and Events
Communication Studies	Mammoth Advertising	Publicity Coordinator
Communication Studies	Nabisco	Merchandiser
Communication Studies	Nickelfish	Project Manager
Communication Studies	Penguin Random House	Editorial Assistant
Communication Studies	Raker Goldstein	Account Coordinator
Communication Studies	Raker Goldstein	Account Coordinator
Communication Studies	Self-Employed	Freelance Video Editor
Communication Studies	Standing Partnership	Associate
Communication Studies	Stereogum	Staff Writer
Communication Studies	Townsquare Media	Live Events Coordinator
Communication Studies	TV Land	Digital Media Prod. Assistant
Communication Studies	Vantage Learning	Customer Service
Communication Studies	Voya Financial (previously ING Group US)	Communications Coordinator
Digital Arts	IMPACT Branding and Design	Web Designer/Developer
Digital Arts	Kering	Project Consultant
Graphic Design	BBC America	Graphic Designer
Graphic Design	Crestron Electronics	Graphic Designer
Graphic Design	Murphy Research	Junior Graphic Designer
Graphic Design	Northstar Travel Media	Assistant Graphic Designer
Graphic Design	Princeton Partners	Graphic Designer
Graphic Design	Sakar/Vivitar International	Digital Imaging Specialist
Graphic Design	Second Melody	Graphic Designer
Graphic Design	The Agency Group	Graphic Designer
Graphic Design	The Creative Group / Panzano & Partners, LLC.	Freelance Graphic Designer

Graphic Design
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Interactive Multi Media
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Interactive Multi Media
Music
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Wainscot Media
Work Group
Burlington Coat Factory
Educational Resource Systems
Gannett, Asbury Park Design Studio
GTS Packaging Solutions
Hudson County Schools of Technology
Local Wisdom, Inc.
Mercedes-Benz USA
Princeton University
Razorfish Health
Apple
Bordentown Reg. School District
Bridgewater-Raritan Regional School
Depaul Catholic High School
East Windsor Regional School District
Edison Township Public Schools
Ewing Township Public Schools
Florence Township
Manasquan Music Dance Arts
Pemberton Township School District
Town of Carver/Carver Public Schools

Production/Art Assistant
Junior Graphic Designer
Application Dev. Analyst I
Interactive Media Developer
Designer
Assistant Creative Director
Interactive Media Teacher
Motion Designer & Prod. Coord.
Roadside Agent
Machine Shop Instructor
Functional Analyst
Technician
Music Teacher
General/Vocal Music Teacher
Music Director
General/Vocal Music Teacher
Instrumental Music Teacher
Instrumental Music Teacher
Music Teacher
Private Lesson Instructor
Music Teacher
Music Teacher-Long term Sub

Schools and Graduate/Professional Schools

Arts & Communications

Major	Graduate/Professional Organization	Program
Art Education	TCNJ	
Art Education	Boston University	MA
Communication Studies	Fordham University	
Communication Studies	Syracuse University	
Communication Studies	Rutgers University	MCIS: Masters of Communication/Info Studies
Communication Studies	Indiana University of Pennsylvania	Student Affairs in Higher Education
Communication Studies	George Washington University	Masters in Public Health
Graphic Design	Tufts University	
Music	University of Oregon	Music
Music	Manhattan School of Music	Music
Music	Temple University	
Music	University of Oregon	
Music Education	Rutgers University- Newark	Law
Music Education	Rutgers University	
Music Ed	Carnegie Mellon University	MM in Performance (Clarinet)