



THE COLLEGE OF NEW JERSEY
CAREER CENTER



TCNJ Class of 2017 School of Arts & Communication First Year Out Survey Report

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Take a Look at Our 2017 TCNJ Alumni

Post-Graduation Activity Summary

Data were available for 1,024 out of 1,417 (72%) graduates. In an effort to respond to declining response rates, the Career Center incorporated data obtained through immediate response surveys from the School of Business, the School of Engineering, the School of Arts & Communication, data from the Admissions Clearinghouse, and from professional online sites such as LinkedIn and G Plus. Information on employment and graduate school was obtained for 1,024 respondents. 98.4% (1008/1024) were employed full-time or part-time and/or attending graduate/professional school while 1.6% (16/1024) were not working or attending graduate/professional school. In January 2017, the U.S. Department of Labor reported an unemployment rate of 2.5% for college graduates.

Experiential Learning/Internships

71.6% (566/790) participated in an internship for one or more semesters. Of this group, 63.1% (357/566) had an internship for 2 or more semesters.

- 62.8% (186/296) secured at least one semester of a paid internship
- 61.6% (162/263) secured an internship for at least one semester for academic credit
- 36.2% (109/301) secured employment after graduation through their internship

Other Experiential Opportunities Included:

25.2% (146/580) participated in one or more semesters of student teaching; 8.4% (47/557) participated in one or more clinical experiences; 9.2% (52/567) participated in MUSE; 32.8% (196/597) participated in TCNJ sponsored research and 10.3% (59/575) participated in non-TCNJ sponsored research. 19/41 respondents indicated participating in a study abroad experience. 7 participants studied abroad in Spain, 5 in England, 2 in Germany, 1 in France, and 1 in Italy. 3 participants travelled to multiple places in Europe.

TCNJ Career Preparation & Graduate Expectations

368 respondents rated how well they felt TCNJ prepared them for their careers. 95.7% (352/368) rated their preparedness between Average and Excellent and, of this group, 73.6 (271/368) rated their preparedness between Above Average and Excellent.

Top Employers – We obtained information on 625 graduates (44% of the Class of 2017) as to the name of their employer. The Top Employers were:

1. Johnson and Johnson (14)
2. JP Morgan Chase & Co. (11)
3. Bank of America (11)
4. Bloomberg LP (8)
5. AT&T (7)
6. Emergency Medical Associates/EmCare (7)
7. EY (6)
8. PricewaterhouseCoopers (6)
9. Freehold Regional School District (5)
10. Mindshare (5)
11. Naval Air Systems Command (5)
12. Penn Medicine Princeton Health (5)
13. St. Barnabas Medical Center (5)
14. Teach for America (5)
15. BlackRock (4)
16. Deloitte (4)
17. KPMG (4)
18. Lockheed Martin (4)
19. Memorial Sloan Kettering Cancer Center (4)
20. SHI International Corp. (4)
21. The College of New Jersey (4)
22. West Windsor-Plainsboro School District (4)

Salary Information

- The average salary for graduates of the Class of '17 was \$56,200. This was a 1.6% increase from 2016. There was a significance difference in overall salary between males, N=266, (\$60,399) and females, N=397 (\$53,399). Average salaries by school:

Schools	A&C	Business	Education	Engineering	HSS	N&HES	Science
Average Salary 2017	\$47,350	\$60,050	\$54,702*	\$65,100	\$48,949	\$62,350	\$57,799
Average Salary 2016	\$49,761	\$59,142	\$48,661	\$63,750	\$48,241	\$61,333	\$56,145

* This number includes the 68 Education graduates who are subsumed under different schools (i.e., Physics Educations graduates who are housed under Science are displayed under both Science and Education). Although a slight decrease for Arts & Communication from 2016 survey this salary is still hire than reported through NACE.

The following academic majors (with salary information available for more than one graduate) had the highest reported average salaries:

1. Computer Science (22), **\$83,399**
2. Computer Engineering (9), **\$76,650**
3. Physics (4), **\$71,250**
4. Nursing (47), **\$67,899**
5. Mathematics (8), **\$67,500**
6. Economics (13), **\$67,300**
7. Civil Engineering (15), **\$65,000**
8. Electrical Engineering (13), **\$64,249**
9. Mechanical Engineering (7), **\$62,849**
10. International Studies (5), **\$62,000**
11. Accounting (40), **\$61,375**
12. Finance (72), **\$61,100**
13. Health and Exercise Science Teaching (5), **\$61,000**
14. Management (21), **\$60,950**
15. Biomedical Engineering (13), **\$60,350**

Graduate School Summary

247/1024 (24.1%) attended graduate school within the first year. 75.9% (777) were not attending graduate/professional school and 3.7% (38) were undecided regarding attending. Of the data available on 252 graduates, the Top Graduate/Professional Schools were:

1. TCNJ (59)
2. Rutgers University (35)
3. University of Pennsylvania (7)
4. New York University (7)
5. Columbia University (7)
6. Penn State University (6)
7. Monmouth University (5)
8. Johns Hopkins University (5)
9. Seton Hall University (4)
10. Georgia Tech (4)
11. Villanova University (3)
12. SUNY (3)
13. Rider University (3)
14. Drexel University (3)

School of Arts & Communication
Report

Class of 2017 – School of Arts & Communication Post-Graduation Activity

Employment

Information was obtained for 83.5% (157/188) of School of Arts & Communication graduates. 80.9% (127/157) were employed full-time only, 2.5% (4/157) were employed full-time and attending graduate school, 7.0% (11/157) were employed part-time only, 3.8% (6/157) were employed part-time and attending graduate school, 2.5% (4/157) were attending graduate school only, and 3.2% (5/157) were unemployed.

Function of Employment

39 graduates specified which functions their careers fell into:

2 (4.5%) in Administrative Services	4 (9.1%) in Education
8 (18.2%) in Arts	3 (6.8%) in Engineering
6 (13.6%) in Business	1 (2.3%) in Non-profit
15 (34.1%) in Communications	5 (11.4%) in Other Fields

Average Salaries

Salary information was available for 89 graduates who were employed full-time. Salary information was based on a range from “\$24,999 and under” to “\$100,000 and more” with \$4,999 intervals. The average salary for these graduates was \$47,350. There was a significant difference between the average salary for males, N=29 (\$55,150) and the average salary for females, N=60 (\$43,599). Although a slight decrease in the average salary from 2016 One Year Out report, this salary is higher than reported through NACE 2017 Salary Guide.

Number of Job Offers

Of the 56 respondents who provided information about job offers, 94.6% (53/56) received one or more job offers and 53.6% (30/56) received two or more job offers.

Primary Major and Position Obtained

Of 40 respondents, 50% (20/40) indicated that their major was directly related to their obtained position, 40% (16/40) indicated their major was indirectly related, and 10% (4/40) indicated their major was unrelated.

Internship Participation

90% (107/119) participated in an internship for at least one semester during their time at TCNJ, while 64.7% (77/119) of them participated in internships for two or more semesters.

Graduate/Professional School

3.2% (14/157) were currently attending graduate school.

Future Plans for Study

16 graduates indicated they had plans for beginning graduate school in the next few years:

- 8 plan to attend graduate school within 2 years.
- 7 plan to attend graduate school within 4 years.
- 1 plan to attend graduate school within 6 years.

Degrees Being Sought

29 graduates indicated that they were planning on (if not actively) pursuing further degrees in the future:

- 2 are/will be seeking a Bachelor’s Degree.
- 21 are/will be seeking a Master’s Degree.
- 4 are/will be seeking a Doctoral Degree.
- 1 is/will be seeking a Professional Degree.
- 1 is/will be seeking another type of degree.

Career/Graduate Preparedness and Academic Satisfaction

Respondents rated how well they felt TCNJ prepared them for their career and graduate/professional school, and their satisfaction with their academic experience at TCNJ. Their ratings were based on a 5-point Likert scale (1 = Poor, 5 = Excellent):

	Poor	Below Average	Average	Above Average	Excellent	Total	Average Rating
Career	0 (0%)	6 (13.9%)	14 (32.6%)	12 (27.9%)	11 (25.6%)	43	3.65
Graduate School	0 (0%)	0 (0%)	2 (25%)	1 (12.5%)	5 (62.5%)	8	4.38

APPENDIX A

Average Salaries

**Salaries – School of Arts & Communication
Class of 2017**

<u>Major Field of Study</u>	<u>Average Salary</u>
Art (2)	\$47,500
Art History (1)	Under \$25,000
Communications (36)	\$47,800
Graphic Design (15)	\$45,000
Interactive Multimedia (15)	\$57,000
Journalism & Prof. Writing (12)	\$36,650
Music Education (8)	\$51,250

Mean – \$47,350

Salary information obtained on employed graduates: 89/148 (60.1%)

APPENDIX B

Job Titles & Employers

Job Titles & Employers - School of Arts & Communication Class of 2017

<u>Major Field of Study</u>	<u>Full Time Job Titles</u>	<u>Full Time Employer</u>
Art Education	Fine Arts Teacher	Morris County Art Workshop
Art Education	Visual Art Teacher	Wanaque Board of Education
Art Education	Art Teacher	Chesterfield Public Schools
Art Education		2
<hr/>		
Art History	Bookseller	Barnes and Noble
Art History	Server	Fiddler's Elbow Country Club
Art History		2
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Communication Studies	Studio Associate	360i
Communication Studies	Marketing Specialist	Advanced Systems Concepts, Inc.
Communication Studies	Account Coordinator	Alison Brod Communication and Marketing
Communication Studies	Area Manager	Amazon
Communication Studies	Data Entry Clerk	Ameritrox
Communication Studies	Production Manager	Art Effects Graphics and Signs
Communication Studies	Health Communications Intern	Athena Education Group
Communication Studies	Global Wealth Investment Analyst	Bank of America/Merrill Lynch
Communication Studies	Human Resource Contractor	BASF
Communication Studies	Marketing Assistant	Bedford, Freeman and Worth Publishers
Communication Studies	Marketing Coordinator	Boulder Chamber
Communication Studies	Bridal Consultant	Castle Couture
Communication Studies	Education and Re-Entry Assistant	CELR at TCNJ
Communication Studies	Production Assistant	CBS
Communication Studies	Talent & Brand Assistant	Central Entertainment Group
Communication Studies	Supervisor	Charlotte Rouse
Communication Studies	Production Coordinator	Cheddar Inc.
Communication Studies	Broad Operator	Docxonomy
Communication Studies	Administrative Assistant	Digital Arts Agency, Inc.
Communication Studies	Associate Video Editor	Driver Digital
Communication Studies	Executive Assistant	Fox News Network LLC
Communication Studies	Field Manager	Fund for the Public Interest
Communication Studies	Assistant Editor	Greenway Pictures
Communication Studies	Law Clerk	Greenberg & Merola LLP
Communication Studies	Freelance Marketing Assistant	HarperCollins Publishers
Communication Studies	Program Coordinator	IRTS
Communication Studies	Post Production Assistant	ITV Creative
Communication Studies	Private Jet Broker	JetTheWorld
Communication Studies	Bids and Proposals Specialist	Juniper Networks
Communication Studies	Editorial Assistant	Kids Monthly Publications
Communication Studies	Account Coordinator	King + Company

Communication Studies	Project Manager	Laundry Service/Cycle Media
Communication Studies	Broadcaster	Lehigh, Princeton, and St. Joe's University
Communication Studies	Account Coordinator	Lou Hammond Group
Communication Studies	Pricing Coordinator	Lightspeed Research
Communication Studies	Assistant Negotiator	Mindshare
Communication Studies	Video Editor	Orange Tag Studios
Communication Studies	Assistant Editor	Paramount Network
Communication Studies	Child Care Employee	PEAC Health & Fitness
Communication Studies	Public Relations Graduate Assistant	Philadelphia Flyers
Communication Studies	Social Media Marketing	Piro's Village Restaurant
Communication Studies	Coordinator, Concierge Services	Pop2Life
Communication Studies	Account Executive	Research and Development Council of NJ
Communication Studies	Account Coordinator	Revolution Digital
Communication Studies	Co-Coordinator	Saddle Brook Food Pantry
Communication Studies	Residence Director	Shippensburg University of Pennsylvania
Communication Studies	Talent Acquisition Specialist	SHI International Corp.
Communication Studies	Digital Marketing Intern	Shore Elite Training
Communication Studies	Assistant Associate	Stern Strategy Group
Communication Studies	Marketing Coordinator	Switchboard Live
Communication Studies	Operations and Financial Director	TCNJ
Communication Studies	Marketing Coordinator	UBM plc.
Communication Studies	HR Portfolio Support Specialist	UPS
Communication Studies	Assistant Account Executive	Y&R PR

Communications

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Fine Arts	Digital Technicians	The Frick Collection
Fine Arts	Intern	Conception Arts

Fine Arts

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Graphic Design	Graphic Designer	A1 Tablecloth
Graphic Design	Junior Digital Designer	AMResorts
Graphic Design	Art Handler	Atelier 4
Graphic Design	Community Manager	Barbarian
Graphic Design	Design Manager	Brandable
Graphic Design	Graphic Artist	CBS News
Graphic Design	Boutique Digital Marketing Agency	Digital Designer
Graphic Design	Associate Designer	Heartbeat
Graphic Design	Global Communications Specialist	Merck
Graphic Design	Graphic Designer	MJH Associates Inc.
Graphic Design	Freelance Assistant	Monmouth Film Festival
Graphic Design	Graphic Designer	Reid Sound, Inc.
Graphic Design	Packaging Designer	SDI Technologies
Graphic Design	Freelance Graphic Designer	Seller's Choice

Graphic Design	Graphic Designer	Toys R Us
Graphic Design	Packaging/Graphic Design Specialist	World and Main
Graphic Design	Junior Graphic Designer	Zucconi Idea Agency

Graphic Design

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Interactive Multimedia	Marketing Associate	Real Data Management RDM
Interactive Multimedia	Freelancer	
Interactive Multimedia	Software Engineer	American Express
Interactive Multimedia	Auditor	Bank of America/Merrill Lynch
Interactive Multimedia	Animator	Centicerise Production
Interactive Multimedia	Senior Machine Learning Engineer	Comcast
Interactive Multimedia	Production Assistant	Courageous Studio
Interactive Multimedia	Administrative Associate	EDM Group
Interactive Multimedia	Administrative Assistant	GA School of Orthodontics
Interactive Multimedia		GameStop
Interactive Multimedia	Research Scientist	HCD Research
Interactive Multimedia	Front End Developer	Health Care Software, Inc.
Interactive Multimedia	Software Developer	Health Care Software, Inc.
Interactive Multimedia	Freelance Media Composer	Independent
Interactive Multimedia	Indie Game/VR Developer	Inneractive Games
Interactive Multimedia	SEO Analyst	Jet.com
Interactive Multimedia	Director of Photography	Macallan Productions
Interactive Multimedia	Video Editor & Motion Designer	MWWPR
Interactive Multimedia	Interactive Department	Oxford Communications
Interactive Multimedia	Graphic Designer	PIP Printing and Marketing Services
Interactive Multimedia	Animator	Sir Real
Interactive Multimedia	Prestige Beauty Advisor	Ulta Beauty
Interactive Multimedia	Front End Developer	WorkWave

Interactive Multimedia

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Music Education	General Music Teacher	North Hanover Township School District
Music Education	Music Teacher	Delran Township Board of Education
Music Education	Elementary General Music Teacher	Fair Lawn School District
Music Education	General Music and Choir Teacher	Lafayette School, Chatham School District
Music Education	Assistant Band Director	Pemberton Township School District
Music Education	Elementary Music Teacher	South Brunswick Public Schools
Music Education	Middle School Orchestra Teacher	South Plainfield Middle School

Music Education

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Music Performance
Music Performance

Guitar/Music Teacher
Violin Teacher

Do Re Mi Music and Arts
Freehold Music Center

Music Performance

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APPENDIX C

Graduate Schools & Programs of Study

Graduate Schools & Programs of Study
School of Arts and Communication
Class of 2017

Major Field of Study	Program of Study	Current Graduate School
Communication Studies	Management	College of Saint Elizabeth
Communication Studies	Paralegal	Duke University
Communication Studies	Law	Hofstra University
Communication Studies	Public Health	Johns Hopkins University
Communication Studies	Law	Rutgers University
Communication Studies	Media and Communication	Rutgers University
Communication Studies	Public Communications	Syracuse University
Communication Studies		7
Interactive Multimedia	Interactive Media for Performance	CalArts
Interactive Multimedia	Computer Science	Georgia Institute of Technology
Interactive Multimedia	Management	University of the People
Interactive Multimedia		3
Music Education	Music Education	Columbia University
Music Education	Vocal Pedagogy	New England Conservatory
Music Education	Saxophone Performance	UMKC Conservatory of Music
Music Education		3