



THE COLLEGE OF NEW JERSEY
CAREER CENTER



TCNJ Class of 2017

School of Business

First Year Out Survey Report

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Take a Look at Our 2017 TCNJ Alumni

Post-Graduation Activity Summary

Data were available for 1,024 out of 1,417 (72%) graduates. In an effort to respond to declining response rates, the Career Center incorporated data obtained through immediate response surveys from the School of Business, the School of Engineering, the School of Arts & Communication, data from the Admissions Clearinghouse, and from professional online sites such as LinkedIn and G Plus. Information on employment and graduate school was obtained for 1,024 respondents. 98.4% (1008/1024) were employed full-time or part-time and/or attending graduate/professional school while 1.6% (16/1024) were not working or attending graduate/professional school. In January 2017, the U.S. Department of Labor reported an unemployment rate of 2.5% for college graduates.

Experiential Learning/Internships

71.6% (566/790) participated in an internship for one or more semesters. Of this group, 63.1% (357/566) had an internship for 2 or more semesters.

- 62.8% (186/296) secured at least one semester of a paid internship
- 61.6% (162/263) secured an internship for at least one semester for academic credit
- 36.2% (109/301) secured employment after graduation through their internship

Other Experiential Opportunities Included:

25.2% (146/580) participated in one or more semesters of student teaching; 8.4% (47/557) participated in one or more clinical experiences; 9.2% (52/567) participated in MUSE; 32.8% (196/597) participated in TCNJ sponsored research and 10.3% (59/575) participated in non-TCNJ sponsored research. 19/41 respondents indicated participating in a study abroad experience. 7 participants studied abroad in Spain, 5 in England, 2 in Germany, 1 in France, and 1 in Italy. 3 participants travelled to multiple places in Europe.

TCNJ Career Preparation & Graduate Expectations

368 respondents rated how well they felt TCNJ prepared them for their careers. 95.7% (352/368) rated their preparedness between Average and Excellent and, of this group, 73.6 (271/368) rated their preparedness between Above Average and Excellent.

Top Employers – We obtained information on 625 graduates (44% of the Class of 2017) as to the name of their employer. The Top Employers were:

- | | | |
|--|--|---|
| 1. Johnson and Johnson (14) | 9. Freehold Regional School District (5) | 17. KPMG (4) |
| 2. JP Morgan Chase & Co. (11) | 10. Mindshare (5) | 18. Lockheed Martin (4) |
| 3. Bank of America (11) | 11. Naval Air Systems Command (5) | 19. Memorial Sloan Kettering Cancer Center (4) |
| 4. Bloomberg LP (8) | 12. Penn Medicine Princeton Health (5) | 20. SHI International Corp. (4) |
| 5. AT&T (7) | 13. St. Barnabas Medical Center (5) | 21. The College of New Jersey (4) |
| 6. Emergency Medical Associates/EmCare (7) | 14. Teach for America (5) | 22. West Windsor-Plainsboro School District (4) |
| 7. EY (6) | 15. BlackRock (4) | |
| 8. PricewaterhouseCoopers (6) | 16. Deloitte (4) | |

Salary Information

- The average salary for graduates of the Class of '17 was \$56,200. This was a 1.6% increase from 2016. There was a significance difference in overall salary between males, N=266, (\$60,399) and females, N3978 (\$53,399). Average salaries by school:

Schools	A&C	Business	Education	Engineering	HSS	N&HES	Science
Average Salary 2017	\$47,350	\$60,050	\$54,702*	\$65,100	\$48,949	\$62,350	\$57,799
Average Salary 2016	\$49,761	\$59,142	\$48,661	\$63,750	\$48,241	\$61,333	\$56,145

* This number includes the 68 Education graduates who are subsumed under different schools (i.e., Physics Educations graduates who are housed under Science are displayed under both Science and Education).

The following academic majors (with salary information available for more than one graduate) had the highest reported average salaries:

1. Computer Science (22), **\$83,399**
2. Computer Engineering (9), **\$76,650**
3. Physics (4), **\$71,250**
4. Nursing (47), **\$67,899**
5. Mathematics (8), **\$67,500**
6. Economics (13), **\$67,300**
7. Civil Engineering (15), **\$65,000**
8. Electrical Engineering (13), **\$64,249**
9. Mechanical Engineering (7), **\$62,849**
10. International Studies (5), **\$62,000**
11. Accounting (40), **\$61,375**
12. Finance (72), **\$61,100**
13. Health and Exercise Science Teaching (5), **\$61,000**
14. Management (21), **\$60,950**
15. Biomedical Engineering (13), **\$60,350**

Graduate School Summary

247/1024 (24.1%) attended graduate school within the first year. 75.9% (777) were not attending graduate/professional school and 3.7% (38) were undecided regarding attending. Of the data available on 252 graduates, the Top Graduate/Professional Schools were:

1. TCNJ (59)
2. Rutgers University (35)
3. University of Pennsylvania (7)
4. New York University (7)
5. Columbia University (7)
6. Penn State University (6)
7. Monmouth University (5)
8. Johns Hopkins University (5)
9. Seton Hall University (4)
10. Georgia Tech (4)
11. Villanova University (3)
12. SUNY (3)
13. Rider University (3)
14. Drexel University (3)

School of Business Report

Class of 2017 – School of Business Post-Graduation Activity

Employment

Information was obtained for 82.0% (233/284) of School of Business graduates. 94.0% (219/233) were employed full-time only, 2.1% (5/233) were employed full-time and attending graduate school, 1.3% (3/233) were employed part-time only, 0.4% (1/233) were employed part-time and attending graduate school, 1.7% (4/233) were attending graduate school only, and 0.4% (1/233) were unemployed.

Function of Employment

112 graduates specified which functions their careers fell into:

2 (1.7%) in Administrative Services	3 (2.5%) in Education
101 (84.9%) in Business	2 (1.7%) in Research
6 (5.0%) in Communications	5 (4.2%) in Other fields

Average Salaries

Salary information was available for 188 graduates who were employed full-time. Salary information was based on a range from “\$24,999 and under” to “\$100,000 and more” with \$4,999 intervals. The average salary for these graduates was \$60,050. There was no statistically significant difference in average salaries between males (\$61,182) and females (\$58,397).

Number of Job Offers

Of the 126 respondents who provided information about job offers, 96% (121/126) received one or more job offers and 54.8% (69/126) received two or more job offers.

Primary Major and Position Obtained

Of 113 respondents, 61.1% (69/113) indicated that their major was directly related to their obtained position, 31.8% (36/113) indicated their major was indirectly related, and 7.1% (8/113) indicated their major was unrelated.

Internship Participation

87.4% (188/215) participated in an internship for at least one semester during their time at TCNJ, while 54.9% (118/215) of them participated in internships for two or more semesters.

Graduate/Professional School

1.7% (10/233) were currently attending graduate school.

Future Plans for Study

59 graduates indicated that they had plans for beginning graduate school in the next few years:

- 15 plan to attend graduate school within 2 years.
- 25 plan to attend graduate school within 4 years.
- 19 plan to attend graduate school within 6 years.

Degrees Being Sought

80 graduates indicated that they were planning on (if not actively) pursuing further degrees in the future:

- 4 are/will be seeking a Bachelor’s Degree.
- 4 are/will be seeking a Certificate.
- 61 are/will be seeking a Master’s Degree.
- 5 are/will be seeking a Professional Degree.
- 2 are/will be seeking a Doctoral Degree.
- 4 are/will be seeking another degree.

Career/Graduate Preparedness and Academic Satisfaction

Respondents rated how well they felt TCNJ prepared them for their career and graduate/professional school, and their satisfaction with their academic experience at TCNJ. Their ratings were based on a 5-point Likert scale (1 = Poor, 5 = Excellent):

	Poor	Below Average	Average	Above Average	Excellent	Total	Average Rating
Career	1 (0.8%)	3 (2.5%)	31 (26.1%)	59 (49.6%)	25 (21%)	119	3.87
Graduate School	1 (12.5%)	0 (0%)	3 (37.5%)	3 (37.5%)	1 (12.5%)	8	3.38

APPENDIX A

Average Salaries

**Salaries – School of Business
Class of 2017**

<u>Major Field of Study</u>	<u>Average Salary</u>
Accounting (4)	\$61,400
Economics (13)	\$67,300
Finance (72)	\$61,100
Interdisciplinary Business (6)	\$56,650
Management (21)	\$60,950
Marketing (35)	\$54,149
Open Options – Business (1)	\$40,000

Mean – \$60,050

Salary information obtained on employed graduates: 188/228 (82.5%)

APPENDIX B

Job Titles & Employers

Job Titles & Employers - School of Business Class of 2017

Major Field of Study	Full Time Job Titles	Full Time Employer
Accountancy	Staff Auditor	BCA Watson Rice LLP
Accountancy	Audit Associate	BDO USA, LLP
Accountancy	Financial Development Analyst	Citi
Accountancy	Tax Associate	CohnReznick LLP
Accountancy	Audit Assistant	Deloitte
Accountancy	Audit Assistant	Deloitte
Accountancy	Audit and Assurance Assistant	Deloitte
Accountancy	Audit and Assurance Associate	Deloitte
Accountancy	Tax Associate	EisnerAmper LLP
Accountancy	Staff Accountant	EisnerAmper LLP
Accountancy	Staff Auditor	EY
Accountancy	Staff Accountant	EY
Accountancy	Staff Accountant	EY
Accountancy	Staff Assurance Associate	EY
Accountancy	Tax Staff	EY
Accountancy	Financial Analyst	First Data Corporation
Accountancy	Auditor	Grant Thornton LLP
Accountancy	Audit Associate	Grant Thornton LLP
Accountancy	Audit Associate	Grant Thornton LLP
Accountancy	Staff Accountant	Holman Frenia Allison P.C.
Accountancy	Staff Accountant	Klatzkin & Company LLP
Accountancy	Cash Management Accountant	Konica Minolta Business Solutions
Accountancy	Associate Tax Analyst	Johnson & Johnson
Accountancy	Analyst	JPMorgan Chase
Accountancy	Audit Associate	KPMG
Accountancy	Audit Associate	KPMG
Accountancy	Audit Associate	KPMG
Accountancy	Audit Associate	KPMG
Accountancy	Staff Accountant	Maffei, Masiello & Co.
Accountancy	Auditor	Mercadien Group
Accountancy	Financial Aid Officer	Oregon Culinary Institute
Accountancy	Associate	PricewaterhouseCoopers
Accountancy	Auditor	PricewaterhouseCoopers
Accountancy	Associate	PricewaterhouseCoopers
Accountancy	Tax Associate	PricewaterhouseCoopers
Accountancy	Tax Associate	RSM US LLP
Accountancy	Billing and Revenue Specialist	Verisk Analytics
Accountancy	Staff Level 1 Accountant	WithumSmith+Brown
Accountancy	Staff Associate	Wiss & Company LLP
Accountancy	Staff Level 1 Accountant	WithumSmith+Brown

Accountancy

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Economics	Client Sales Executive	AT&T
Economics	Risk Management Consultant	BHI
Economics	Analyst	BlackRock
Economics	Analyst / Financial Analyst	BlackRock
Economics	Equity Research Associate	H.C. Wainwright & Co., LLC
Economics	Legal Analyst	Johnson & Johnson
Economics	Analyst	JPMorgan Chase
Economics	Financial Reporting Analyst	JPMorgan Chase
Economics	Client Service Associate	MassMutual Financial Group
Economics	Research Analyst	Preqin
Economics	Technical Business Analyst	RVM Enterprises, Inc.
Economics	Data Analyst	The Profero Group
Economics	Health and Benefits Analyst	Willis Towers Watson

Economics

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Finance	Merchandise Accountant	7-Eleven
Finance	Financial Analyst	Allstate
Finance	Benefits Specialist	Aon Hewitt
Finance	Financial Solutions Advisor	Bank of America/Merrill Lynch
Finance	Credit Products Analyst	Bank of America/Merrill Lynch
Finance	Sr. Operations Analyst	Bank of America/Merrill Lynch
Finance	Client Associate	Bank of America/Merrill Lynch
Finance	Financial Advisor	Bank of America/Merrill Lynch
Finance	Revenue Accounting Associate	BAYADA Home Health Care
Finance	Specialist	BlackRock
Finance	Analyst	BlackRock
Finance	Credit Analyst	Bloomberg LP
Finance	ETF Analyst	Bloomberg LP
Finance	Global Data Analyst	Bloomberg LP
Finance	Data Analyst	Bloomberg LP
Finance	Associate Buyer	C&S Wholesale Grocers
Finance	LDP Member	Cenlar FSB
Finance	Analyst	Citi
Finance	Valuation Analyst	Duff & Phelps
Finance	Operations Specialist	E*Trade
Finance	Associate Client Auditor	Express Scripts
Finance	Financial Planner	EY
Finance	Financial Institutions Specialist	Federal Deposit Insurance Corporation
Finance	Credit Associate	Ferguson Enterprises
Finance	Underwriter	Freedom Mortgage
Finance	Operations Associate	Glen Eagle Advisors, LLC
Finance	Development Coordinator	Goldman Sachs
Finance	Executive Accounts Manager	Healthie Inc.
Finance	Accounting Clerk	Homebridge Financial Services, Inc.

Finance	Freelance Software Developer	Independent
Finance	Associate	Initiative
Finance	Associate Financial Analyst	Johnson & Johnson
Finance	Associate Financial Analyst	Johnson & Johnson
Finance	Associate Analyst	Johnson & Johnson
Finance	FLDP Financial Analyst	Johnson & Johnson
Finance	FLDP Associate Financial Analyst	Johnson & Johnson
Finance	Financial Analyst	JPMorgan Chase
Finance	Expense Analyst	JPMorgan Chase
Finance	Analyst	JPMorgan Chase
Finance	Financial Analyst	JPMorgan Chase
Finance	Analyst	JPMorgan Chase
Finance	Strategic Client Account Manager	JPMorgan Chase
Finance	Financial Analyst	JPMorgan Chase
Finance	Investment Banking	Ladenburg Thalmann
Finance	Client Relationship Manager	Lighthouse Planning Consultant
Finance	Financial Advisor	Lincoln Investment / Part Business Owner
Finance	Contract Manufacturing Specialist	L'Oreal
Finance	Financial Analyst	LVMH Fragrance Brands
Finance	Financial Analyst	Macy's Inc.
Finance	Financial Services Professional	MassMutual Financial Group
Finance	Audit Specialist	Merck
Finance	Audit Specialist	Merck
Finance	Group Benefits Account Executive	MetLife
Finance	Financial Analyst	Mindshare
Finance	Account Manager	National Debt Relief, LLC
Finance	FLDP Financial Analyst	Neutrogena
Finance	Property Damage Representative	NJ Manufacturers Insurance (NJM)
Finance	State Budget Specialist Trainee	NJ Department of the Treasury
Finance	Portfolio Manager	Orange Bank and Trust Company
Finance	Financial Analyst	Partners Pharmacy
Finance	Surety Underwriting Trainee	Philadelphia Insurance
Finance	Bank Manager	PNC Bank
Finance	Account Coordinator	Poretta & Orr
Finance	Valuations Associate	PricewaterhouseCoopers
Finance	Deals Associate - Valuation	PricewaterhouseCoopers
Finance	Investment Operations Associate	Prudential Financial
Finance	Senior Treasury Associate	Prudential Financial
Finance	Business Analysis Associate	Prudential Financial
Finance	Quality Assurance Analyst	Riot Games
Finance	Valuation Associate	RSM US LLP
Finance	Credit Analyst	S&P Global Market Intelligence
Finance	Product Consultant	S&P Global Market Intelligence
Finance	Operations Analyst	Sony Music Entertainment

Finance	Credit Analyst	TD Bank
Finance	Research Analyst	Third Bridge
Finance	Project Coordinator	Thomson Reuters
Finance	Financial Analyst	TIAA
Finance	Space Management Planner	Toys R Us
Finance	Assistant Accountant	Turner Surety and Insurance Brokerage
Finance	Sales Rep	UPS
Finance	Financial Analyst	Wells Fargo

Finance

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Interdisciplinary Business	Market Research Analyst	GAF
Interdisciplinary Business	Recruiting Manager	Lincoln Healthcare, LLC
Interdisciplinary Business	Project Coordinator	McCann Torre Lazur
Interdisciplinary Business	Video Investment	Mindshare
Interdisciplinary Business	HP Products Specialist	PKA Technologies, Inc.
Interdisciplinary Business	Project Control Engineer	PSEG
Interdisciplinary Business	CEL Coordinator	TCNJ

Interdisciplinary Business

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Management	Property Manager	ACC Real Estate Services, Inc.
Management	Recruiter	Aerotek
Management	Clinical Recruiter	Aerotek
Management	Client Specialist	Alight Solutions
Management	Marketing Associate	Allergan
Management	Talent Acquisition Analyst	Bloomberg LP
Management	Financial Product Analyst	Bloomberg LP
Management	Corporate Action Market Analyst	Bloomberg LP
Management	Youth Literacy Program Assistant	Bonner-AmeriCorps
Management	Tape/Board Operator	CBS News
Management	Business Development Associate	Datavision Inc
Management	Franchise Owner	Destination Athlete
Management	Inside Sales Associate	Ferguson Enterprises
Management	Client Relationship Representative	IBM
Management	Financial Analyst,,Global Operations	Integra LifeSciences
Management	Associate Quoting Analyst	Johnson & Johnson
Management	Talent Representative	Kforce Inc.
Management	Account Executive	MRP
Management	Marketing Coordinator	Northwestern Mutual
Management	Social Media Coordinator	Omnicom media group
Management	Management Trainee	Penske Truck Leasing
Management	HR/Recruitment Coordinator	PVH Corp.

Management	Procurement Analyst	Revlon
Management	Administrative Recruiter	Robert Half
Management	Shift Lead	Rook Coffee
Management	Sales Project Coordinator	Tata Consultancy Services
Management	National Account Associate	The American Journal of Managed Care
Management	Recruiting Assistant	The Boston Consulting Group

Management

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Marketing	Small Business Consultant	ADP
Marketing	Social Media Manager	Axiom Communications
Marketing	Financial Advisor	Bank of America/Merrill Lynch
Marketing	Corporate Audit Analyst	Bank of America/Merrill Lynch
Marketing	Fashion Marketing Intern	Bluestar Alliance
Marketing	Assistant Buyer for Network Audio	Carat USA
Marketing	Business Advisor	DexYP
Marketing	Paraprofessional	Essex Educational Services Commission
Marketing	Community Engagement Manager	Founders Entertainment
Marketing	Operations Specialist	Founders Entertainment
Marketing	Marketing Assistant	Hayward Industries
Marketing	Associate Account Executive	HCD Research
Marketing	Associate Media Planner	Healix/IPG Mediabrands
Marketing	Manager, Community Development	Health Union, LLC
Marketing	Associate Marketing Manager	HMP Global
Marketing	Lead Generation Specialist	Home Revolution
Marketing	Online Marketing Consultant	HomeAdvisor
Marketing	Digital Marketing Associate	iCIMS
Marketing	Client Success Specialist	Indeed.com
Marketing	Professional Recruiter	Insight Global
Marketing	Marketplace Account Coordinator	J.Crew
Marketing	Project Manager	Jansy Packaging
Marketing	Sales Training Representative	Johnson & Johnson
Marketing	Associate Sales Representative	Johnson & Johnson
Marketing	Sales Strategy Analyst	Johnson & Johnson
Marketing	Account Coordinator	Labelium
Marketing	Consumer Advocate/Consultant	L'Oreal
Marketing	Assistant Buyer	Mindshare
Marketing	Account Manager	Mint Showroom
Marketing	Sales Coordinator	Movado Group, Inc.
Marketing	Research Coordinator	NBCUniversal
Marketing	Account Coordinator	News America Marketing
Marketing	Business Associate	Next Jump
Marketing	ACCEL Analyst	PNC Bank
Marketing	Customer Service Representative	PVH Corp.

Marketing	Sales Analyst	RB
Marketing	Communications Coordinator	RUCDR Infinite Biologics
Marketing	Teacher	Saraburiwittayakom School
Marketing	Account Executive	SHI International Corp.
Marketing	Owner and Designer	Simplicity Design and Marketing
Marketing	Marketing Consultant	Skylight Intelligence
Marketing	Associate Partner Manager	SocialCode
Marketing	Assistant Media Planner	The Pekoe Group
Marketing	Supply Chain Planner	Transplace
Marketing	Operations Management Trainee	Turtle & Hughes
Marketing	Campaign Coordinator	Unified Enterprise Inc.
Marketing	Deposit Service Specialist	Unity Bank
Marketing	Marketing Supervisor	UPS
Marketing	Enterprise Sales Representative	WayUp
Marketing	Media Analyst	Zenith Optimedia

Marketing

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APPENDIX C

Graduate Schools & Programs of Study

Graduate Schools and Programs of Study

School of Business

Class of 2017

Major Field of Study	Program of Study	Current Graduate School
Accountancy	Law	Seton Hall University
Accountancy	Masters in Accountancy	Seton Hall University
	Accountancy	2
Finance	Finance	La Salle University
Finance	MHA	Rutgers University
Finance	Accounting and Finance	The London School of Economics
	Finance	3
Interdisciplinary Business	Higher Education	Penn State
Interdisciplinary Business	Law	Villanova University
	Interdisciplinary Business	2
Management	Teaching English as a Sec. Language	TCNJ
	Management	1
Marketing	Law	Rutgers University
Marketing	MBA	St. Joseph's University
	Marketing	2