

Class of 2018 – School of Arts & Communication Post-Graduation Activity



Employment

Information was obtained for 70.5% (141/200) of School of Arts & Communication graduates. 75.9% (107/141) were employed full-time only, 1.4% (2/141) were employed full-time and attending graduate school, 9.2% (13/141) were employed part-time only, 2.8% (4/141) were employed part-time and attending graduate school, 4.3% (6/141) were attending graduate school only, and 6.4% (9/141) were unemployed. Of the 9 graduates who were unemployed, 1.4% (2/141) were not seeking employment. 5.2% (7/135) were truly unemployed.

Function of Employment

75 graduates specified which functions their careers fell into:

9 (12.0%) in Arts	1 (1.3%) in Data Analytics
9 (12.0%) in Business	16 (21.3%) in Education
27 (36.0%) in Communications	1 (1.3%) in Information Technology
1 (1.3%) in Computer Science	2 (2.7%) in Non-profit
	9 (12.0%) in Other fields

Average Salaries

Salary information was available for 90 graduates who were employed full-time. Salary information was based on a range from “\$24,999 and under” to “\$110,000 and more” with \$4,999 intervals. The average salary for 2018 graduates is \$48,300. This is a 2.0% increase from 2017. There was no statistically significant difference between the average salary for males (\$49,349) and the average salary for females (\$47,899).

Number of Job Offers

Of the 82 contributors who provided information about job offers, 97.6% (80/82) received one or more job offers and 54.9% (45/82) received two or more job offers.

Primary Major and Position Obtained

Of 89 contributors, 59.6% (53/89) indicated that their major was directly related to their obtained position, 31.5% (28/89) indicated their major was indirectly related, and 8.9% (8/89) indicated their major was unrelated.

Internship Participation

75.7% (78/103) participated in an internship for at least one semester during their time at TCNJ, while 54.4% (56/103) of them participated in internships for two or more semesters.

Graduate/Professional School

8.5% (12/141) were currently attending graduate school. 1.4% (2/141) were still deciding whether or not to accept an offer to attend graduate school.

Future Plans for Study

30 graduates indicated they had plans for beginning graduate school in the next few years:

- 13 plan to attend graduate school within 2 years.
- 11 plan to attend graduate school within 4 years.
- 6 plan to attend graduate school within 6 years.

Degrees Being Sought

52 graduates indicated that they were planning on (if not actively) pursuing further degrees in the future:

- 5 are/will be seeking a Bachelor's Degree.
- 39 are/will be seeking a Master's Degree.
- 6 are/will be seeking a Doctoral Degree.
- 2 are/will be seeking a Certificate.

Career/Graduate Preparedness and Academic Satisfaction

Contributors rated how well they felt TCNJ prepared them for their career and graduate/professional school, and their satisfaction with their academic experience at TCNJ. Their ratings were based on a 5-point Likert scale (1 = Poor, 5 = Excellent):

	Poor	Below Average	Average	Above Average	Excellent	Total	Average Rating
Career	1 (1.4%)	5 (7.5%)	14 (20.9%)	33 (49.3%)	14 (20.9%)	67	3.81
Graduate School	0 (0%)	0 (0%)	3 (30.0%)	5 (50.0%)	2 (20.0%)	10	3.90

**Salaries – School of Arts & Communication
Class of 2018**

<u>Major Field of Study</u>	<u>Average Salary</u>
Art History (1)	\$37,500
Art Education (10)	\$52,500
Communications (46)	\$45,850
Graphic Design (9)	\$55,550
Interactive Multimedia (10)	\$52,000
Journalism and Professional Writing (2)	\$47,500
Music (1)	\$52,500
Music Education (9)	\$48,899
Visual Arts (2)	\$52,500

Mean – \$48,299

Salary information obtained on employed graduates: 92/126 (73.0%)

Job Titles & Employers - School of Arts & Communication Class of 2018

Major Field of Study	Full Time Job Titles	Full Time Employer
Art Education	Administrative Assistant	1100 Architect
Art Education	Art Teacher	Cranford Public School District
Art Education	Art Teacher	Lawrence Recreational Department
Art Education	Art Teacher	Leonia High School
Art Education	Art Teacher	Marlboro Township Public Schools
Art Education	Art Teacher	River Vale Public Schools
Art Education	Art Teacher	N/A
Art Education	Artist	Self-Employed
Art Education	Director and Teacher	Shilp Art Studio
Art Education	High School Art Educator	Rancocas Valley Regional HS
Art Education	Visual and Perf. Arts Teacher	Medford Memorial Middle School

Art Education **11**

Art History	Account Executive Assistant	Borden Perlman
Art History	Library Assistant	Fanwood Memorial Library

Art History **2**

Communication Studies	Account Coordinator	The Bridge Corporation
Communication Studies	Account Coordinator	Push the Envelope PR
Communication Studies	Account Executive	Yelp
Communication Studies	Account Manager	SITO
Communication Studies	Account Planner	The Hibbert Group
Communication Studies	Accounts Payable Coordinator	Eleven Seven Label Group
Communication Studies	Assistant Account Executive	Spectrum Science Communication
Communication Studies	Associate Account Manager	Pandora Media
Communication Studies	Associate CRM Manager	Biopharm Communications
Communication Studies	Associate Integrated Producer	FCBCure
Communication Studies	Associate Patient Engagement Strategist	McCann Health NJ
Communication Studies	Bids and Proposals Specialist	Juniper Networks
Communication Studies	Executive Development Program	Bloomingtondale's
Communication Studies	Communications and Marketing Associate	World Affairs Councils of America
Communication Studies	Coordinator, Meetings & Travel	JDRF International
Communication Studies	Customer Experience Specialist	Casper Sleep, Inc.
Communication Studies	Customer Service & Marketing Representative	Passport Health
Communication Studies	Digital Account Executive	Princeton Partners, Inc.
Communication Studies	Digital Media and Marketing Coordinator	D S Simon Media
Communication Studies	Direct Sales Professional	Tiffany & Co.
Communication Studies	Director of Marketing	BFS-MC Group
Communication Studies	Executive Assistant	Doll 10 Beauty
Communication Studies	Field Director	New Jersey GOP
Communication Studies	Financial Representative	International Planning Alliance
Communication Studies	Internal Communications Coordinator	J.Crew Group
Communication Studies	Manager of Federal Policy	AFSP
Communication Studies	Marketing Coordinator	Katz Media / iHeart Media
Communication Studies	Marketing Coordinator	Pharmacy Times

Communication Studies	Marketing Manager	Switchboard Live
Communication Studies	Master Electrician/Lighting Programmer	American Music Theatre
Communication Studies	Media Coordinator	Viacom
Communication Studies	Medical Neighborhood Coordinator	Jefferson Health New Jersey
Communication Studies	Musician	Prince and Beggar
Communication Studies	Office Marketing Manager	Pennington Family Chiropractic
Communication Studies	Page	CBS Corporation
Communication Studies	Portfolio Management Associate	UM Worldwide
Communication Studies	Production Assistant	Fox Business Network
Communication Studies	Production Assistant	New York Life Insurance Company
Communication Studies	Production Assistant on Alaskan Bush People	The Discovery Channel
Communication Studies	Production Coordinator	BODEGA
Communication Studies	Production Manager	Art Effects Graphics & Signs
Communication Studies	Production Manager	Is This Adulting Podcast
Communication Studies	Program Coordinator	MedForce
Communication Studies	Project Coordinator	McCANN Managed Markets
Communication Studies	Project Coordinator	Sound Healthcare Communications
Communication Studies	Promotions Assistant	Press Communications, LLC
Communication Studies	Public Relations Assistant	Kaleidoscope Consulting
Communication Studies	Recruiter	Aerotek
Communication Studies	Senior Account Coordinator	RevHealth
Communication Studies	Social Media Editor	Whistle
Communication Studies	Studio Assistant	ASG / YouTube Space
Communication Studies	Talent Acquisition Coordinator	Ralph Lauren Corporation
Communication Studies	Traffic Supervisor	CBS
Communication Studies	Unified Sports Coordinator	Special Olympics New Jersey
Communication Studies	Video Partnerships Associate	Initiative (IPG Mediabrands)

Communications

55

Graphic Design	Creative Designer	Social Edge Consulting
Graphic Design	Graphic Designer	DePasquale Salon Systems
Graphic Design	Graphic Designer	Ranger Industries
Graphic Design	Graphic Designer	The College of New Jersey
Graphic Design	Graphic Designer	ZLEDLighting
Graphic Design	Interaction Designer	Adecco
Graphic Design	Junior Graphic Designer	Mane USA
Graphic Design	Junior Graphic Designer	Seller's Choice
Graphic Design	Senior Graphic Design & Marketing Coord.	Seller's Choice
Graphic Design	User Experience Designer II	ADP

Graphic Design

10

Interactive Multimedia	Consultant	Sogeti
Interactive Multimedia	Digital Marketing Manager	Riverbend Consulting
Interactive Multimedia	Digital Operations Associate	PGA Magazine
Interactive Multimedia	Graphic Designer	ArtGuild
Interactive Multimedia	Multimedia Coordinator	TD Ameritrade
Interactive Multimedia	Product Manager	Critical Response Group, Inc.
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Interactive Multimedia	Senior Manager	SMA Digital Art Studio
Interactive Multimedia	Software Engineer	ListenFirst Media
Interactive Multimedia	Web Designer	BounceX
Interactive Multimedia	Web Developer/Designer	Medical Diagnostic Laboratories

Interactive Multimedia **11**

Journalism & Prof. Writing	Copy Editor	Vocal
Journalism & Prof. Writing	Digital Operations Coordinator	Los Angeles Rams
Journalism & Prof. Writing	Marketing and Editorial Coordinator	Marmiro Stones, Inc.
Journalism & Prof. Writing	Reporter	The Star News Group

Journalism and Professional Writing **4**

Music	Assistant Office Manager	Music House: School of Music
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Music **1**

Music Education	Band Director	Mountain Lakes School District
Music Education	C-5M Aircraft Loadmaster	United States Air Force
Music Education	Concert Hall Coordinator	The College of New Jersey
Music Education	Elementary General Music Teacher	Public School
Music Education	Elementary Music Teacher	Willingboro BOE
Music Education	General Music Teacher	Livingston Public Schools
Music Education	Long Term Instrumental Music Teacher	Point Pleasant Beach BOE
Music Education	Music Teacher	Big Band Music Center
Music Education	Music Teacher	Westampton Twsp. Public Schools
Music Education	Music Teacher	N/A

Music Education **10**

Music Performance	Senior Sales Associate	Music & Arts
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Music Performance **1**

Visual Arts	Graphic Designer	Billco International, Inc.
Visual Arts	Graphic Designer	Faye & Renee Event Design

Visual Arts **2**

Graduate Schools & Programs of Study

School of Arts and Communication

Class of 2018

Major Field of Study	Program of Study	Current Graduate School
Art History	Information and Library Science	Rutgers University
Art History	1	
Communication Studies	Health Systems and Policy	Rutgers University
Communication Studies	College Student Affairs	Rutgers University
Communication Studies	Counselor Education	The College of New Jersey
Communication Studies	International Affairs	The George Washington University
Communication Studies	4	
Interactive Multimedia	Video Game Design	Fairleigh Dickinson University
Interactive Multimedia	Level Design	Southern Methodist University
Interactive Multimedia	Pastoral Ministry	Westminster Theological Seminary
Interactive Multimedia	3	
Journalism & Prof. Writing	English	The College of New Jersey
Journalism & Prof. Writing	English	Villanova University
Journalism & Prof. Writing	1	
Music	Ethnomusicology	Wesleyan University
Music	1	
Music Performance	Music Performance	Youngstown State University
Music Performance	1	