

## Class of 2018 – School of Business Post-Graduation Activity



### Employment

Information was obtained for 75.4% (239/317) of School of Business graduates. 92.0% (220/239) were employed full-time only, 1.3% (3/239) were employed full-time and attending graduate school, 1.7% (4/239) were employed part-time only, 1.3% (3/239) were employed part-time and attending graduate school, 2.9% (7/239) were attending graduate school only, and 0.8% (2/239) were unemployed.

### Function of Employment

158 graduates specified which functions their careers fell into:

3 (1.9%) in Administrative Services  
147 (93.0%) in Business  
2 (1.3%) in Data Analytics

1 (0.6%) in Education  
1 (0.6%) in Non-Profit  
2 (1.3%) in Research  
2 (1.3%) in Other fields

### Number of Job Offers

Of the 155 contributors who provided information about job offers, 98.1% (152/155) received one or more job offers and 60.0% (93/155) received two or more job offers.

### Primary Major and Position Obtained

Of 197 contributors, 61.9% (122/197) indicated that their major was directly related to their obtained position, 33.0% (65/197) indicated their major was indirectly related, and 5.1% (10/197) indicated their major was unrelated.

### Internship Participation

84.5% (136/161) participated in an internship for at least one semester during their time at TCNJ, while 64.6% (104/161) of them participated in internships for two or more semesters.

### Graduate/Professional School

5.4% (13/239) were currently attending graduate school.

### Future Plans for Study

86 graduates indicated that they had plans for beginning graduate school in the next few years:

28 plan to attend graduate school within 2 years.  
31 plan to attend graduate school within 4 years.  
27 plan to attend graduate school within 6 years.

## Degrees Being Sought

120 graduates indicated that they were planning on (if not actively) pursuing further degrees in the future:

- 11 are/will be seeking a Bachelor's Degree.
- 3 are/will be seeking a Certificate.
- 90 are/will be seeking a Master's Degree.
- 6 are/will be seeking a Professional Degree.
- 6 are/will be seeking a Doctoral Degree.
- 4 are/will be seeking another degree.

## Career/Graduate Preparedness and Academic Satisfaction

Contributors rated how well they felt TCNJ prepared them for their career and graduate/professional school, and their satisfaction with their academic experience at TCNJ. Their ratings were based on a 5-point Likert scale (1 = Poor, 5 = Excellent):

	<b>Poor</b>	<b>Below Average</b>	<b>Average</b>	<b>Above Average</b>	<b>Excellent</b>	<b>Total</b>	<b>Average Rating</b>
<b>Career</b>	3 (2.1%)	1 (0.7%)	32 (21.9%)	80 (54.8%)	30 (20.5%)	146	<b>3.91</b>
<b>Graduate School</b>	0 (0%)	0 (0%)	2 (25.0%)	4 (50.0%)	2 (25.0%)	8	<b>4.00</b>

**Salaries – School of Business  
Class of 2018**

<u>Major Field of Study</u>	<u>Average Salary</u>
Accounting (39)	\$61,650
Economics (10)	\$66,000
Finance (79)	\$62,849
Interdisciplinary Business (3)	\$51,650
International Business (1)	\$67,500
Management (14)	\$54,299
Marketing (41)	\$56,100

**Mean – \$60,500**

**Salary information obtained on employed graduates: 187/230 (81.3%)**

# Job Titles & Employers - School of Business

## Class of 2018

Major Field of Study	Full Time Job Titles	Full Time Employer
Accounting	Accountant	HBK CPAs and Consultants
Accounting	Associate	PwC
Accounting	Associate	SS&C Technologies
Accounting	Associate Business Control Functions	Bristol-Myers Squibb
Accounting	Associate Financial Analyst	Johnson & Johnson
Accounting	Assurance Associate	PwC
Accounting	Assurance Associate	PwC
Accounting	Assurance Associate	PwC
Accounting	Assurance Associate	PwC
Accounting	Assurance Associate	PwC
Accounting	Assurance Staff	Ernst & Young LLP
Accounting	Audit and Assurance Assistant	Deloitte
Accounting	Audit Associate	Deloitte
Accounting	Audit Associate	Grant Thornton LLP
Accounting	Audit Associate	Grant Thornton LLP
Accounting	Audit Associate	Grant Thornton LLP
Accounting	Audit Associate	KPMG
Accounting	Audit Specialist	Merck
Accounting	Audit Staff	Crowe LLP
Accounting	Auditor	PwC
Accounting	Bookkeeper	Cape Resorts Management Co.
Accounting	Financial Analyst	Bloomberg
Accounting	Financial Analyst	First Data Corporation
Accounting	Purchasing Assistant	City of Newark
Accounting	Research Analyst	Answers and Insights
Accounting	Staff 1 Accountant	WithumSmith + Brown, PC
Accounting	Staff Accountant	Crowe LLP
Accounting	Staff Accountant	Horvath & Giacin
Accounting	Staff Accountant	LMJ International Logistics LLC
Accounting	Staff Auditor	Ernst & Young
Accounting	Staff Auditor	Ernst & Young
Accounting	Tax Accountant	EisnerAmper
Accounting	Tax Associate	Ernst & Young
Accounting	Tax Associate	Grant Thornton LLP
Accounting	Tax Associate	KPMG
Accounting	Tax Associate	McCabe Heidrich & Wong, P.C.
Accounting	Tax Associate	Mercadien Group
Accounting	Tax Associate	PwC
Accounting	Tax Specialist	Duff & Phelps
<b>Accountancy</b>	<b>40</b>	
Economics	Analyst	Bloomberg
Economics	Client Administrator	Automotive Resources International
Economics	Data Analyst	Bloomberg
Economics	Legal Analyst	Johnson & Johnson

Economics	Marketing Rotational Associate	Bristol-Myers Squibb
Economics	Operational Risk Management Analyst	Cenlar FSV
Economics	Operations Research Analyst	NAVAIR
Economics	State Budget Specialist	Department of Treasury, NJ
Economics	Underwriter	Starr Companies
Economics	VMO Business Analyst	Wakefern Food Corp.

**Economics**

Finance	ABM Strategist	Demandbase
Finance	ACCEL Development Program Associate	PNC
Finance	Accountant	Hutchinson Industries
Finance	Accounting Associate	Lumeta Corporation
Finance	Accounting Operations Analyst	Bloomberg
Finance	Analyst, Membership Management	J.P. Morgan Chase & Co.
Finance	Analyst, Valuation Advisory Services	ZyduS Pharmaceuticals USA, Inc.
Finance	Analyst/Project Manager	Duff & Phelps
Finance	Assistant Manager	Third Bridge Group Limited
Finance	Associate	Boulder Running Company
Finance	Associate	Alvarez & Marsal
Finance	Associate	Hillcrest Wealth Advisors
Finance	Associate Analyst	KPMG
Finance	Billing Associate	A.M. Best
Finance	Business Analyst	PBF Energy
Finance	Business Analyst	One Beacon Insurance
Finance	Business Analyst	Pico
Finance	Business Valuations Associate	Sony Music Entertainment
Finance	Client Coordinator	KPMG
Finance	Client Relationship Manager	InterFACE Talent Network
Finance	CLIMB Leadership Development Program	Lighthouse Planning Consultants
Finance	Compliance Analyst	Cenlar FSB
Finance	Corporate Client Banking - Financial Analyst	ACA Compliance Group
Finance	Credit Analyst	J.P. Morgan Chase & Co.
Finance	Credit Analyst	Capital One
Finance	Credit Associate	Peapack-Gladstone Bank
Finance	Customer Service Support Specialist	Ferguson Enterprises
Finance	Data Analyst	GAIN Capital
Finance	Economic and Valuation Services Associate	WisdomTree Investments
Finance	FDP Analyst	KPMG
Finance	Finance & Business Management Analyst	CIT
Finance	Finance Analyst	J.P. Morgan Chase & Co.
Finance	Finance Analyst	DBRS
Finance	Finance Leadership Development Program	Johnson & Johnson
Finance	Financial Analyst	Johnson & Johnson
Finance	Financial Analyst	7-Eleven
Finance	Financial Analyst	AXA Equitable
Finance	Financial Analyst	Holman Automotive
Finance	Financial Analyst	Johnson & Johnson
Finance	Financial Analyst	J.P. Morgan Chase & Co.
Finance	Financial Analyst	J.P. Morgan Chase & Co.
Finance	Financial Analyst	J.P. Morgan Chase & Co.
Finance	Financial Analyst	Ralph Lauren
Finance	Financial Analyst	Stryker
Finance	Financial Analyst	Summit Health Management

Finance	Financial Analyst	N/A
Finance	Financial Consultant	AXA Advisors, LLC
Finance	Financial Leadership Development Program	BAE Systems
Finance	Financial Planner	Creative Financial Strategies
Finance	Financial Risk Control Unit Analyst	Banca IMI Securities Corporation
Finance	Financial Solutions Advisor	Merrill Edge
Finance	FLDP Associate Analyst	Johnson & Johnson
Finance	FP&A Analyst	CIT Bank
Finance	Fund Administrator	HedgeServ
Finance	Global Finance and Management Analyst	J.P. Morgan Chase & Co.
Finance	GWIM Retirement Specialist	Bank of America / Merrill Lynch
Finance	GWIM Sr. Operations Representative	Bank of America / Merrill Lynch
Finance	Hedge Fund Accountant/Operations Analyst	SEI Investments
Finance	Investment Analyst	Lassus Wherley
Finance	Investment Management Analyst	BlackRock
Finance	Investment Operations Associate	PGIM Fixed Income
Finance	Investment Specialist	Bank of America / Merrill Lynch
Finance	Investment Specialist	Merrill Edge
Finance	Investment Specialist	Merrill Edge
Finance	Investment Specialist	Merrill Edge
Finance	KYC Data Analyst	Bloomberg
Finance	Manager	Pizza Shop
Finance	Onboarding Associate	First Republic Bank
Finance	Operations Administrator	Columbia Bank
Finance	Operations and Business Development	Perpay
Finance	Operations Engineer	MUFG Bank, N.A.
Finance	Policy Specialist	Google LLC
Finance	Procurement Analyst	TRAC Intermodel
Finance	Purchasing Coordinator	Toll Brothers
Finance	Qualified Marketing Assistant	Martin Insurance Group
Finance	Regulatory Coordinator	FINRA
Finance	Revenue Analyst	Enclara Pharmacia
Finance	Risk Analyst	Banca IMI Securities Corporation
Finance	Risk Analyst	Goldman Sachs
Finance	Risk Analyst	Nomura
Finance	Risk Assurance Associate	PwC
Finance	Senior Analyst	CIT Bank
Finance	Senior Analyst	State Street Global Exchange
Finance	Senior Project Specialist	TD Bank, N. A.
Finance	Valuation Analyst	Crowe LLP
Finance	Valuation Analyst	Management Planning, Inc.
Finance	Valuation Associate	Appraisal Economics

**Finance**

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Interdisciplinary Business	Account Executive	Yelp
Interdisciplinary Business	Associate	S&P Global Marketing Intelligence
Interdisciplinary Business	HP Product Specialist	PKA Technologies, Inc.
Interdisciplinary Business	Marketing Assistant	McCarter & English, LLP

**Interdisciplinary Business**

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**International Business****1**


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Management	Accounting Analyst	Munich Reinsurance America
Management	Accounting Assistant	PSD Auto Group
Management	Analyst Trainee	Department of Treasury, NJ
Management	Asset Management Associate	Morgan Properties
Management	Assistant Coach	Camden County College
Management	Assistant Director of Sports Information	Montclair State University
Management	Business Development Coordinator	RLS Logistics
Management	District Digital Manager	Toyota North America
Management	Executive Team Leader	Target
Management	Financial Representative	Northwestern Mutual
Management	Flight Attendant	N/A
Management	Inside Account Manager	SHI International Corp.
Management	Management Trainee	Enterprise Holdings, Inc.
Management	Mechanic	Army National Guard
Management	Mission Control Center Business Operations	SAP
Management	National Guardsman	New Jersey National Guard
Management	NetSuite Recruitment Consultant	Anderson Frank
Management	Online Marketing Consultant	HomeAdvisor
Management	Project Coordinator	McCann Torre Lazur
Management	Project Manager	Risafi Solutions Inc
Management	Property Manager	Student Realty
Management	Scientific Recruiter	Aerotek
Management	Service Appointment Coordinator	Crystal Auto Mall
Management	Store Manager	Asics
Management	Store Manager	CBDaily
Management	Telecom Coordinator	Jacobs

**Management****26**


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Marketing	Account Executive	Atlantic Tomorrow's Office
Marketing	Account Executive	Yelp
Marketing	Account Manager	Insight Global
Marketing	Advertiser Launch and Account Specialist	adMarketplace
Marketing	Advertising Sales and Business Coordinator	New Jersey Family
Marketing	Analyst	Zenith
Marketing	Assistant Brand Manager, SIM	Meredith Corporation
Marketing	Assistant Strategist	PHD Media
Marketing	Associate Account Manager	Collabera
Marketing	Associate Client Service Representative	The Hibbert Group
Marketing	Associate District Manager	ADP
Marketing	Associate Media Planner	Healix Global
Marketing	Associate Media Planner	IPG Mediabrands
Marketing	Business Analyst	Church & Dwight
Marketing	Business Innovation Specialist (BIG 5.0)	United Wholesale Mortgage
Marketing	Corporate Trainee	Selective Insurance

Marketing	Customer Success	JOOR
Marketing	Data Review Contractor	iCIMS
Marketing	Digital Experience Analyst	Verizon
Marketing	Email Marketing Analyst	Church & Dwight
Marketing	Enterprise Brand Specialist	Templafy
Marketing	Field Operations Associate	Zeldis Research Associates
Marketing	First Grade Teacher	Teach for America
Marketing	FLDP Associate Financial Analyst	Johnson & Johnson
Marketing	Futures Associate	Franklin Templeton Investments
Marketing	HR Recruiting Assistant	PVH Corporation
Marketing	Inside Account Executive	SHI International Corp.
Marketing	Inside Sales	Skyline Steel
Marketing	Junior Marketing Graphic Designer	Michael Graves Architecture
Marketing	Licensed Account Manager	New Jersey Manufacturers
Marketing	Licensed Realtor	Berkshire Hathaway
Marketing	Marketing and Communications Specialist	Philadelphia Scientific
Marketing	Marketing Associate	MarketReach, Inc.
Marketing	Marketing Coordinator	MJH Associates
Marketing	Marketing Specialist	Fiserv
Marketing	Operational Risk Specialist	Bank of America / Merrill Lynch
Marketing	Operations Supvr. Supply Chain & Logistics	Penske Logistics
Marketing	Pricing Analyst	Wakefern Food Corp.
Marketing	Project Coordinator	Ann, Inc.
Marketing	Project Manager	Lightspeed Research
Marketing	Project Manager	Lightspeed Research
Marketing	Recruiter	Insight Global
Marketing	Recruiting Analyst	AbleTo, Inc.
Marketing	Research Analyst	HCD Research
Marketing	Rotational Marketing Associate	Bristol-Myers Squibb
Marketing	Senior Territory Manager	Priority 1
Marketing	Social Media Consultant	TD Ameritrade
Marketing	Social Media Manager and Research Assistant	Vision Paradox
Marketing	Studio Manager	YogaStream
Marketing	Supply Chain Customer Solutions Analyst	Johnson & Johnson
Marketing	Supply Chain Planner	Johnson & Johnson
Marketing	Team Leader	Avante Partners
Marketing	Underwriter	CNA Insurance
Marketing	Underwriter	One Beacon Insurance Group



# Graduate Schools and Programs of Study

## School of Business

### Class of 2018

Major Field of Study	Program of Study	Current Graduate School
Economics	Finance	Monmouth University
Economics	Dentistry	University of New England
<b>Economics</b>	<b>2</b>	
Finance	Law	Boston University
Finance	Elementary Education	The College of New Jersey
Finance	Economics and Energy/Envir. Policy	University College London
Finance	Supply Chain Management	University of Maryland
<b>Finance</b>	<b>4</b>	
Interdisciplinary Business	Chiropractic	Palmer College of Chiropractic
<b>Interdisciplinary Business</b>	<b>1</b>	
Management	International Business	Hult International Business School
Management	School Counseling	The College of New Jersey
Management	Entrepreneurial Studies	Rutgers University
Management	Sports Management	University of Florida
<b>Management</b>	<b>4</b>	
Marketing	Broadcast Media	Connecticut School of Broadcasting
Marketing	Special Education	The College of New Jersey
<b>Marketing</b>	<b>2</b>	