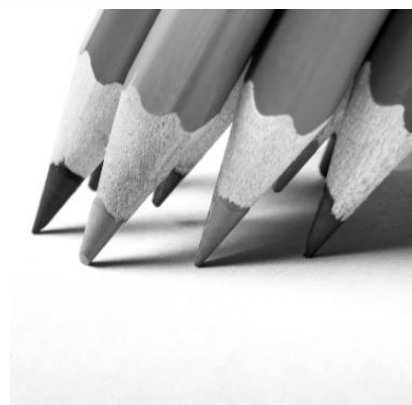


SCHOOL OF THE ARTS AND COMMUNICATION



TCNJ THE COLLEGE OF
NEW JERSEY



ONE YEAR OUT REPORT: CLASS OF 2019

Information was obtained for 56.4% (114/202) of School of the Arts and Communication graduates who were awarded their bachelor's degree in August 2018, December 2018, and May 2019. Among the 114 graduates, 90.4% (103/114) reported employment or continuing education plans, and 9.6% (11/114) reported no employment and currently searching for a job. Of the 114 reporting employment or continuing education, 78.9% (90/114) were employed, and 11.4% (13/114) were continuing education.

EMPLOYMENT

Among the 90 Class of 2019 graduates reporting employment, 90% (81/90) were employed full time and 10% (9/90) were employed part time. Below are details on employment trends among those reporting full-time employment.

JOB FUNCTIONS	COUNT	PERCENT
Communication and Media	32	40.5%
Business	16	20.3%
Arts	13	16.5%
Education	8	10.1%
Administrative	4	5.1%
Research	2	2.5%
Hospitality/Food Services	1	1.3%
Medical	1	1.3%
Other	1	1.3%
Retail	1	1.3%
TOTAL	79	100.0%

SALARY TRENDS

The median salary reported is \$47,500, based on 50 graduates; this is a decrease compared to the Class of 2018 average salary of \$48,300. The median salary for females is \$47,500 with 31 reporting, and the median salary for males is \$42,500 with 19 reporting.

JOB OFFERS

Among the 50 graduates in full-time positions reporting job offer count, here is a breakdown:

JOB OFFER COUNT	COUNT	PERCENT
One (1) Job Offer	19	38.0%
Two (2) Job Offers	19	38.0%
Three (3) Job Offers	9	18.0%
Four (4) or More Job Offers	3	6.0%
TOTAL	50	100.0%

MAJOR RELATION

Among the 81 reporting full-time employment, 50 indicated whether their major was directly related to their position. 58% (29/50) reported direct relation, 36% (18/50) reported indirect relations, and 6% (3/50) reported no relation.

CONTINUING EDUCATION

13 graduates reported continuing education. Continuing education includes those pursuing graduate and professional school, or further studies including a second bachelor's degree, certifications, or specialized training. Below are details on continuing education trends among those in this category.

MAJOR RELATION

Among the 13 reporting continuing education, 4 indicated whether their major was directly related to their program. 50% (2/4) reported direct relation, 25% (1/4) reported indirect relations, and 25% (1/4) reported no relation.

CONTINUING EDUCATION (cont'd)

DEGREE LEVEL

Among the 13 reporting continuing education, 6 indicated the degree level they are pursuing. 66.7% (4/6) are pursuing a master's degree, and 33.3% (2/6) are pursuing a doctorate degree.

PROGRAM ACCEPTANCE RATE

Among the 13 reporting continuing education, 4 reported the number of program acceptances they received. 50% (2/4) received three (3) acceptances, and 50% (2/4) received five (5) or more acceptances.

FUTURE PLANS FOR STUDY

Among the Class of 2019 graduates responding to the survey, 39 indicated they were planning on (if not actively) pursuing further degrees in the future. Additionally, 62 indicated their plans and timeline for beginning graduate school. Below is a breakdown on these data points.

GRAD PLANS HIGHEST DEGREE	COUNT	PERCENT
BACHELOR'S	1	2.6%
CERTIFICATE	1	2.6%
DOCTORAL	2	5.1%
MASTERS	31	79.5%
NO PLANS	1	2.6%
OTHER	2	5.1%
PROFESSIONAL	1	2.6%
Grand Total	39	100.0%

GRAD PLANS TIMELINE	COUNT	PERCENT
NO PLANS	38	61.3%
PLAN WITHIN 2 YEARS	8	12.9%
PLAN WITHIN 4 YEARS	7	11.3%
PLAN WITHIN 6 YEARS	9	14.5%
Grand Total	62	100.0%

INTERNSHIPS AND PREPARATION

INTERNSHIP PARTICIPATION

Among the Class of 2019 graduates responding to the survey, 74 indicated how many semesters they participated in an internship experience. 68.9% (51/74) participated in an internship for at least one semester during their time at TCNJ.

INTERNSHIP PARTICIPATION	COUNT	PERCENT
Did not participate	23	31.1%
One	19	25.7%
Two	18	24.3%
Three	11	14.9%
Four or more	3	4.1%
TOTAL	74	100.0%

CAREER AND GRADUATE SCHOOL PREPARATION

Among the Class of 2019 graduates responding to the survey, 4 rated their level of graduate school preparation. 100% (4/4) rated their preparation as above average or excellent. 50 respondents rated their level of preparation for employment, where 62% (31/50) rated their preparation as above average or excellent.

PREPARATION	EXCELLENT	ABOVE AVERAGE	AVERAGE	BELOW AVERAGE	POOR	TOTAL	REPORTING
PREPAREDNESS FOR GRADUATE SCHOOL	50.0%	50.0%	0.0%	0.0%		100.0%	4
PREPARATION FOR EMPLOYMENT	24.0%	38.0%	32.0%	6.0%	0.0%	100.0%	50

ADDITIONAL DETAILS ON EMPLOYMENT AND CONTINUING EDUCATION

Below are additional details on employers and continuing education institutions when 2 or more reported.

EMPLOYERS BY MAJOR

ART EDUCATION	5 REPORTED	MEDIAN SALARY \$54,000
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Art Education	Business	Jersey Spirits Distilling Co.
Art Education	Arts	West Morris Regional High School District
Art Education	Education	Passaic Public Schools
Art Education	Education	South Hunterdon Regional High School
Art Education	Education	Hamilton Twp School District
COMMUNICATION STUDIES	56 REPORTED	MEDIAN SALARY \$47,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Communication Studies	Communication and Media	10Fold Communications
Communication Studies	Other	ALM Painting
Communication Studies	Communication and Media	AMC Networks
Communication Studies	Business	Bus2alps
Communication Studies	Business	Guardian Asset Management
Communication Studies	Arts	VeeKast
Communication Studies	Communication and Media	Madison Square Garden (MSG) Networks
Communication Studies	Communication and Media	Coyne PR
Communication Studies	Administrative	Caldwell University
Communication Studies	Business	The Syndicate
Communication Studies	Communication and Media	TerraCycle
Communication Studies	Communication and Media	Five Below
Communication Studies	Communication and Media	The Doctor Oz Show
Communication Studies	Business	ViacomCBS
Communication Studies	Business	Condé Nast
Communication Studies	Business	Travendly
Communication Studies	Communication and Media	Young and Rubicam Public Relations
Communication Studies	Administrative	ACV Enviro
Communication Studies	Business	AT&T
Communication Studies	Administrative	Dialog Direct
Communication Studies	Medical	Jefferson Frank
Communication Studies	Communication and Media	NJM Insurance Group
Communication Studies	Business	Braze
Communication Studies	Communication and Media	Wyndham Hotels and Resorts
Communication Studies	Business	Fried Frank Harris Shriver & Jacobson LLP
Communication Studies	Communication and Media	Johnson & Johnson
Communication Studies	Business	Legends
Communication Studies	Business	MJH Life Sciences
Communication Studies	Communication and Media	NBCUniversal Media, LLC
Communication Studies	Communication and Media	On Side Up
Communication Studies	Communication and Media	Rush Graphics
Communication Studies	Research	Russell Research
Communication Studies	Communication and Media	Westwood One
Communication Studies	Communication and Media	Y&R PR
INTERACTIVE MULTIMEDIA	8 REPORTED	MEDIAN SALARY \$55,000
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Interactive Multimedia	Retail	Amazon
Interactive Multimedia	Communication and Media	DropTV
Interactive Multimedia	Communication and Media	EarlAd Earl Advertising Agency
Interactive Multimedia	Communication and Media	Critical Response Group

EMPLOYERS BY MAJOR

Interactive Multimedia	Communication and Media	Thomas Publishing Company
Interactive Multimedia	Communication and Media	iHeartMedia
Interactive Multimedia	Business	Commvault
Interactive Multimedia	Administrative	Redemption Processing Reps
JOURNALISM AND PROF WRITING	14 REPORTED	MEDIAN SALARY \$47,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Journalism and Prof Writing	Research	BioReference Laboratories
Journalism and Prof Writing	Communication and Media	Discovery, Inc
Journalism and Prof Writing	Arts	Melsy's Illustrations
Journalism and Prof Writing	Communication and Media	NBCUniversal Media, LLC
Journalism and Prof Writing	Arts	NFL Draft Think
Journalism and Prof Writing	Business	Wingman Planning
Journalism and Prof Writing	Communication and Media	NorthJersey.com/Gannett
Journalism and Prof Writing	Business	SG Heating and Air Conditioning LLC
Journalism and Prof Writing	Communication and Media	Active Interest Media
Journalism and Prof Writing	Arts	The RealReal
Journalism and Prof Writing	Communication and Media	New York Post
Journalism and Prof Writing	Arts	The Cheat Sheet (Endgame 360)
Journalism and Prof Writing	Communication and Media	Dow Jones
Journalism and Prof Writing	Business	Juniper Networks
MUSIC	2 REPORTED	MEDIAN SALARY UNAVAILABLE
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Music - B.A.	Hospitality/Food Services	Wegmans Food Markets
Music - B.A.	Education	Westfield Friends School
MUSIC EDUCATION	4 REPORTED	MEDIAN SALARY \$55,000
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Music Education	Education	Foundation Academies Charter School
Music Education	Education	Metuchen School District
Music Education	Education	Flemington-Raritan Schools
Music Education	Education	Readington School District
VISUAL ARTS	12 REPORTED	MEDIAN SALARY \$42,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Visual Arts	Arts	Designer Greetings
Visual Arts	Arts	Fine Art & Portrait Photography
Visual Arts	Communication and Media	InfoTier
Visual Arts	Communication and Media	Merck
Visual Arts	Arts	Self Employed - Freelance Graphic Designer
Visual Arts	Arts	Studio Mist
Visual Arts	Communication and Media	FOCO
Visual Arts	Arts	Home Expressions
Visual Arts	Arts	KAL Design Co
Visual Arts	Arts	GENEWIZ
Visual Arts	Communication and Media	JK Design
Visual Arts	Communication and Media	Voicecomm

INSTITUTIONS BY MAJOR

COMMUNICATION STUDIES		8 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>	
Communication Studies	Drexel University	
Communication Studies	Mississippi State University	
Communication Studies	New York University	
Communication Studies	Rider University	
Communication Studies	Rutgers University	
Communication Studies	Seton Hall University	
Communication Studies	State University of New York	
Communication Studies	The College of New Jersey	
INTERACTIVE MULTIMEDIA		2 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>	
Interactive Multimedia	Fairleigh Dickinson University	
Interactive Multimedia	Northwestern University	
JOURNALISM AND PROF WRITING		2 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>	
Journalism and Prof Writing	Brookdale Community College	
Journalism and Prof Writing	Rutgers University	