

ONE YEAR OUT REPORT: CLASS OF 2019

Information was obtained for 65.2% (247/379) of School of Business graduates who were awarded their bachelor's degree in August 2018, December 2018, and May 2019. Among the 247 graduates, 98.8% (244/247) reported employment or continuing education plans, and 1.2% (3/247) reported no employment and currently searching for a job. Of the 244 reporting employment or continuing education, 89.5% (221/247) were employed, and 9.3% (23/247) were continuing education.



EMPLOYMENT

Among the 221 Class of 2019 graduates reporting employment, 99.5% (220/221) were employed full time and 0.5% (1/221) were employed part time. Below are details on employment trends among those reporting full-time employment.

JOB FUNCTIONS	COUNT	PERCENT
Business	181	82.3%
Communication and Media	14	6.4%
Administrative	7	3.2%
Consulting	5	2.3%
Data Analytics	3	1.4%
Information Technology	2	0.9%
Retail	2	0.9%
Arts	1	0.5%
Education	1	0.5%
Engineering	1	0.5%
Health	1	0.5%
Hospitality/Food Services	1	0.5%
Research	1	0.5%
TOTAL	220	100.0%

SALARY TRENDS

The median salary reported is \$62,500, based on 144 graduates; this is an increase compared to the Class of 2018 average salary of \$60,500. The median salary for females is \$57,500 with 69 reporting, and the median salary for males is \$62,500 with 75 reporting.

JOB OFFERS

Among the 146 graduates in full-time positions reporting job offer count, here is a breakdown:

JOB OFFER COUNT	COUNT	PERCENT
One (1) Job Offer	43	29.5%
Two (2) Job Offers	58	39.7%
Three (3) Job Offers	32	21.9%
Four (4) or More Job Offers	13	8.9%
TOTAL	146	100.0%

MAJOR RELATION

Among the 221 reporting full-time employment, 145 indicated whether their major was directly related to their position. 52.4% (76/145) reported direct relation, 42.8% (62/145) reported indirect relation, and 4.8% (7/145) reported no relation.

CONTINUING EDUCATION

23 graduates reported continuing education. Continuing education includes those pursuing graduate and professional school, or further studies including a second bachelor's degree, certifications, or specialized training. Below are details on continuing education trends among those in this category.

MAJOR RELATION

Among the 23 reporting continuing education, 5 indicated whether their major was directly related to their program. 60% (3/5) reported direct relation and 40% (2/5) reported indirect relation.

CONTINUING EDUCATION (cont'd)

DEGREE LEVEL

Among the 23 reporting continuing education, 10 indicated the degree level they are pursuing. 70% (7/10) are pursuing a master's degree, and 30% (3/10) are pursuing a doctorate degree.

PROGRAM ACCEPTANCE RATE

Among the 23 reporting continuing education, 5 reported the number of program acceptances they received. 60% (3/5) received one (1) acceptance, and 40% (2/4) received four (4) or more acceptances.

FUTURE PLANS FOR STUDY

Among the Class of 2019 graduates responding to the survey, 39 indicated they were planning on (if not actively) pursuing further degrees in the future. Additionally, 62 indicated their plans and timeline for beginning graduate school. Below is a breakdown on these data points.

GRAD PLANS HIGHEST DEGREE	COUNT	PERCENT
BACHELOR'S	1	2.6%
CERTIFICATE	1	2.6%
DOCTORAL	2	5.1%
MASTERS	31	79.5%
NO PLANS	1	2.6%
OTHER	2	5.1%
PROFESSIONAL	1	2.6%
Grand Total	39	100.0%

GRAD PLANS TIMELINE	COUNT	PERCENT
NO PLANS	38	61.3%
PLAN WITHIN 2 YEARS	8	12.9%
PLAN WITHIN 4 YEARS	7	11.3%
PLAN WITHIN 6 YEARS	9	14.5%
Grand Total	62	100.0%

INTERNSHIPS AND PREPARATION

INTERNSHIP PARTICIPATION

Among the Class of 2019 graduates responding to the survey, 153 indicated how many semesters they participated in an internship experience. 81% (124/153) participated in an internship for at least one semester during their time at TCNJ.

INTERNSHIP PARTICIPATION	COUNT	PERCENT
Did not participate	29	19.0%
One	47	30.7%
Two	43	28.1%
Three	26	17.0%
Four or more	8	5.2%
TOTAL	153	100.0%

CAREER AND GRADUATE SCHOOL PREPARATION

Among the Class of 2019 graduates responding to the survey, 5 rated their level of graduate school preparation. 100% (5/5) rated their preparation as above average or excellent. 147 respondents rated their level of preparation for employment, where 65.3% (96/147) rated their preparation as above average or excellent.

PREPARATION	EXCELLENT	ABOVE AVERAGE	AVERAGE	BELOW AVERAGE	POOR	TOTAL
PREPAREDNESS FOR GRADUATE SCHOOL	80.0%	20.0%	0.0%	0.0%		100.0%
PREPARATION FOR EMPLOYMENT	28.6%	36.7%	27.2%	5.4%	2.0%	100.0%

ADDITIONAL DETAILS ON EMPLOYMENT AND CONTINUING EDUCATION

Below are additional details on employers and continuing education institutions when 2 or more were reported.

EMPLOYERS BY MAJOR

TCNJ MAJOR	JOB FUNCTION	EMPLOYER
ACCOUNTANCY	25 REPORTED	MEDIAN SALARY \$62,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Accountancy	Data Analytics	CipherHealth
Accountancy	Business	Deloitte
Accountancy	Business	Deloitte
Accountancy	Business	Deloitte
Accountancy	Consulting	Deloitte
Accountancy	Consulting	Deloitte
Accountancy	Business	Deloitte Tax LLP
Accountancy	Business	EisnerAmper LLP
Accountancy	Business	EisnerAmper LLP
Accountancy	Business	EisnerAmper LLP
Accountancy	Business	EOS Accountants LLP
Accountancy	Business	EY
Accountancy	Business	EY
Accountancy	Business	EY
Accountancy	Business	EY
Accountancy	Business	Goldman Sachs
Accountancy	Business	HBK CPAs & Consultants
Accountancy	Business	KPMG
Accountancy	Business	KPMG
Accountancy	Business	Mazars USA LLP
Accountancy	Business	PricewaterhouseCoopers
Accountancy	Business	PricewaterhouseCoopers
Accountancy	Business	PricewaterhouseCoopers
Accountancy	Business	PricewaterhouseCoopers
Accountancy	Business	USBank
ECONOMICS	14 REPORTED	MEDIAN SALARY \$67,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Economics - BA	Consulting	Charles River Associates
Economics - BA	Business	Eli Lilly and Company
Economics - BS	Administrative	AXA US
Economics - BS	Business	Bank of America Merrill Lynch
Economics - BS	Business	Bank of America Merrill Lynch
Economics - BS	Business	Enterprise Benefit Solutions
Economics - BS	Business	Equitable
Economics - BS	Business	Fitch Ratings
Economics - BS	Data Analytics	IQVIA
Economics - BS	Business	JPMorgan Chase & Co.
Economics - BS	Business	KPMG
Economics - BS	Business	KSS Architects
Economics - BS	Business	Primary Financial
Economics - BS	Business	Square
FINANCE	70 REPORTED	MEDIAN SALARY \$62,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Finance	Business	Accenture
Finance	Consulting	Accenture
Finance	Business	Alight Solutions
Finance	Business	Bank of America Merrill Lynch
Finance	Business	Bank of America Merrill Lynch
Finance	Business	Bank of America Merrill Lynch
Finance	Business	Barclays
Finance	Business	Barclays
Finance	Research	Berkeley Research Group LLC
Finance	Business	BlackRock
Finance	Business	Bloomberg LP
Finance	Business	Capital Group
Finance	Business	Chubb
Finance	Business	Church & Dwight Co., Inc.
Finance	Business	CIT group
Finance	Business	Compassion-First
Finance	Business	Compassion-First
Finance	Business	Danone NA
Finance	Administrative	Department of Veterans Affairs

EMPLOYERS BY MAJOR

Finance	Business	Destination Athlete
Finance	Business	Dow Jones
Finance	Business	Duff and Phelps
Finance	Business	ESIS
Finance	Business	Everest Reinsurance Company
Finance	Business	Eversana
Finance	Data Analytics	EXL
Finance	Business	Glen Eagle Advisors
Finance	Business	Grant Thornton
Finance	Business	HedgeServ
Finance	Business	Jackson National Life Distributors, LLC
Finance	Administrative	JLL
Finance	Business	JLL
Finance	Engineering	JobScape
Finance	Business	Johnson & Johnson
Finance	Business	Johnson & Johnson
Finance	Business	Jones Lang Lasalle
Finance	Business	JPMorgan Chase & Co.
Finance	Business	JPMorgan Chase & Co.
Finance	Business	KPMG
Finance	Business	KPMG
Finance	Business	KPMG
Finance	Business	KPMG
Finance	Business	KPMG
Finance	Business	Lime Energy
Finance	Business	MACRO Consulting Group
Finance	Business	Management Planning Inc.
Finance	Business	Manasquan Bank
Finance	Business	McCabe Heidrich & Wong
Finance	Business	Merck
Finance	Business	Merck
Finance	Administrative	New Jersey Department of Environmental Protection
Finance	Business	Nielsen
Finance	Business	Nucleus Global
Finance	Business	Peapack-Gladstone Bank
Finance	Business	PricewaterhouseCoopers
Finance	Business	Prudential
Finance	Business	Prudential Financial
Finance	Business	Reich & Tang
Finance	Business	Reliance Standard
Finance	Business	Ryan Turner Specialists
Finance	Business	Simon and Schuster
Finance	Business	Spring EQ
Finance	Business	SS&C Technologies
Finance	Business	TD Bank
Finance	Business	Trimble MAPS
Finance	Business	United States Securities and Exchange Commission (SEC)
Finance	Business	Valentiam Group
Finance	Information Technology	Verisk Analytics
Finance	Business	VMS Fund Administration
Finance	Business	Willis Towers Watson
INTERDISCIPLINARY BUSINESS	6 REPORTED	MEDIAN SALARY \$47,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Interdisciplinary Business	Business	Hampton Consulting Corp.
Interdisciplinary Business	Business	Keller Williams Realty
Interdisciplinary Business	Administrative	New Jersey State Funeral Directors
Interdisciplinary Business	Communication and Media	OMD
Interdisciplinary Business	Business	Pareto Health
Interdisciplinary Business	Education	South State, Inc.
MANAGEMENT	33 REPORTED	MEDIAN SALARY \$57,500
<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Management	Business	AAKSI Technology
Management	Business	Aerotek
Management	Retail	Amazon
Management	Business	Amplicare

EMPLOYERS BY MAJOR

Management	Business	AT&T
Management	Business	Atrium
Management	Business	Bloomberg LP
Management	Business	Bloomberg LP
Management	Business	Cenlar Federal Savings Bank
Management	Business	Ceros
Management	Hospitality/Food Services	Chili's
Management	Business	drive21
Management	Business	Eat Clean Bro
Management	Business	Enterprise Rent a Car
Management	Business	Henry Schein
Management	Business	Kerry
Management	Business	MediaCom
Management	Arts	Mediaplanet
Management	Business	Medtronic
Management	Business	Merck
Management	Business	MetLife
Management	Business	New York Life
Management	Business	Paycom
Management	Business	Ross Stores
Management	Communication and Media	ScoopU
Management	Business	Starr Companies
Management	Retail	Target
Management	Business	The Central Entertainment Group
Management	Business	The College of New Jersey
Management	Business	The Walt Disney Company: Parks, Experiences and Products
Management	Business	UPS
Management	Business	Willis Towers Watson
Management	Business	XFL

MARKETING	69 REPORTED	MEDIAN SALARY \$52,500
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<u>TCNJ MAJOR</u>	<u>JOB FUNCTION</u>	<u>EMPLOYER</u>
Marketing	Business	Anthropologie
Marketing	Business	Bank of America Merrill Lynch
Marketing	Business	Bed Bath & Beyond - Christmas Tree Shops
Marketing	Communication and Media	Bionical
Marketing	Business	Bloomberg LP
Marketing	Business	Brother
Marketing	Business	Chubb
Marketing	Business	Creative Marketing Alliance
Marketing	Business	Delta Galil USA
Marketing	Business	Diabetes Foundation
Marketing	Business	FCB Health
Marketing	Business	Fiduciary Trust Company International
Marketing	Business	Gartner
Marketing	Communication and Media	H4B Catapult
Marketing	Business	Havas Health and You
Marketing	Communication and Media	HealixGlobal
Marketing	Communication and Media	Health4Brands
Marketing	Business	Heap
Marketing	Business	Hello Products
Marketing	Business	HomeAdvisor
Marketing	Business	Horizon Media
Marketing	Business	iCIMS
Marketing	Business	International Planning Alliance
Marketing	Business	International Planning Alliance
Marketing	Business	Investors Bank
Marketing	Business	Johanna Foods, Inc
Marketing	Business	Johnson & Johnson
Marketing	Business	Johnson & Johnson
Marketing	Business	Johnson & Johnson
Marketing	Business	Joule
Marketing	Business	Kantar
Marketing	Business	Kapitus
Marketing	Business	KoMarketing
Marketing	Communication and Media	MAGNA, IPG Mediabrands

EMPLOYERS BY MAJOR

Marketing	Communication and Media	Marc Jacobs
Marketing	Health	MedForce
Marketing	Business	Mercer
Marketing	Business	MetLife
Marketing	Business	MetLife
Marketing	Business	MJH Life Sciences
Marketing	Business	Mondelez International
Marketing	Communication and Media	Mullenlowe MediaHub
Marketing	Business	Munich Re
Marketing	Business	Naik Consulting Group, P.C.
Marketing	Business	New York Red Bulls
Marketing	Business	Ogden Digital Marketing Group
Marketing	Communication and Media	OpenMind (GroupM Media Agency)
Marketing	Business	Peace Corps
Marketing	Business	Physicians World
Marketing	Administrative	Princeton Select Providers
Marketing	Business	QuinStreet
Marketing	Business	Randstad USA
Marketing	Business	REIL Capital
Marketing	Business	SAP
Marketing	Business	Semgeeks
Marketing	Business	Square
Marketing	Business	Square
Marketing	Information Technology	Stewart, A Xerox Company
Marketing	Business	Stokes seeds inc
Marketing	Business	Syneos Health
Marketing	Business	The Newton Theatre
Marketing	Communication and Media	The RealReal
Marketing	Communication and Media	The Topps Company
Marketing	Communication and Media	TikaMobile
Marketing	Business	TMP Worldwide
Marketing	Business	Topfolio
Marketing	Administrative	United States Navy
Marketing	Business	Verizon
Marketing	Communication and Media	Vici Media

INSTITUTIONS BY MAJOR

FINAL TCNJ MAJOR	CE-INSTITUTION OVERALL
ACCOUNTANCY	4 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>
Accountancy	Bergen Community College
Accountancy	Rowan University
Accountancy	University of Texas - Austin
Accountancy	William Paterson University of New Jersey
ECONOMICS	3 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>
Economics - BA	Lipscomb University
Economics - BS	Raritan Valley Community College
Economics - BS	University of New England
FINANCE	5 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>
Finance	Drew University
Finance	Georgetown University
Finance	Life University
Finance	Rutgers University
Finance	Vanderbilt University
MANAGEMENT	3 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>
Management	DeVry University
Management	Duquesne University
Management	Yeshiva University
MARKETING	7 REPORTED
<u>TCNJ MAJOR</u>	<u>INSTITUTION</u>
Marketing	Fairleigh Dickinson University
Marketing	George Washington University
Marketing	Georgian Court University
Marketing	Northwestern University
Marketing	Nottingham Trent University
Marketing	University of Massachusetts
Marketing	Villanova University