

THE COLLEGE OF NEW JERSEY VISIBILITY PARTNER PROGRAM

Our employer partnership benefits are crafted with three pillars in mind: ensuring consistent **visibility** on campus, establishing meaningful **connections** with students, and providing exceptional **support** for your needs as an employer.

VISIBILITY

- Your company logo prominently displayed on the TCNJ Office of Career & Leadership Development website with accompanying hyperlink.
- Your company name on the inside cover, print and digital versions of the Career & Leadership Handbook.
- Your company logo displayed on the final slide of virtual presentations hosted by the Office of Career & Leadership Development.
- Personalized campus branding, including campus presentations, open hours, and/or live chats.*
- Personalized social media branding, including intern spotlight or Instagram Story Takeover.*
- Targeted email blast to students regarding job or program of choice.*

CONNECTION

- Full fee waiver for one Industry Networking Event.
- Full waiver for Extra Rep fees at one waived Industry Networking Event.
- Recognition for your company at TCNJ Industry Networking Events with prioritized event access and location.
- Up to TWO exclusive networking events for your company (online or hybrid options), including school-specific sessions, "Dining Out in Professional Style", or "Building Social Media Connections".*
- Invitation to speak at the fall Leadership Conference and spring Exit Strategy.
- Exclusive access to campus events such as LeaderShape, Emerging Leaders Program, and other targeted student cohorts.

SUPPORT

- Online meeting with staff and/or faculty during or in preparation for scheduled campus interview day.
- Assistance in coordinating a student Case Competition.
- Priority scheduling and assistance for Campus Interviewing & Information Sessions.
- Feedback from our experienced Career Counselors on improving student engagement and brainstorming event ideas.

PRICING

One Year Membership to TCNJ
Visibility Package Program

\$850

Enrollment in this program takes place on a rolling basis.
Partnership expires 1 year after date of sponsorship.

See back for important dates and more ways to support our students.
Contact Debra Klokis (klokisd@tcnj.edu) with questions or to enroll.

*All social media, email, and session content must be created by the employer and shared with TCNJ Office of Career & Leadership Development in order to redeem applicable benefits.

2022-2023

SAVE THE DATES

FALL 2022

- August 30th (T) ----- Fall Classes Begin
- September 14th (W) ----- "Prepare for Networking" Event
- September 28th (W) ----- Fall Industry Networking Day 1
[10:00am-12:30pm]: Social Impact, Human Services, Government, and Education Industry
[1:30pm-4:00pm]: Engineering, Technology, Healthcare, and Life Sciences Industry
- September 30th (F) ----- Fall Industry Networking Day 2
[10:00am-12:30pm]: Creative, Communication, and Media Industry
[1:30pm-4:00pm]: Finance, Accounting, and Business Industry
- October 4th-8th (M-F) ----- Fall Leadership Conference
- November 16th (W) ----- Networking in Professional Style

SPRING 2023

- January 8th-12th (M-F) ----- LeaderShape
- February 22nd (W) ----- Spring Industry Networking Day
- March TBD ----- Spring Exit Strategy Week

More information on our events can be found in our emails and on Handshake. Reach out to our office with any questions on event specifications or registration.



MORE WAYS TO SUPPORT

Provide a Quinncia Sponsorship!

We are excited to offer Quinncia, a new online student platform creating a unique opportunity for employers at The College of New Jersey. Students will use this platform to have dynamic resume analysis, a tailored mock interview experience, and action-oriented guidance integrated into their classroom experience and professional preparation.

Full, Exclusive Sponsorship --- \$2500

Half Sponsorship --- \$1250
(offered to 2 companies)

Partial Sponsorship --- \$625
(offered to 4 companies)

Place an Ad in our Career Handbook!

The Career and Leadership Handbook is filled with important information to help our students and alumni as they prepare for internships and life after TCNJ. Ads not only increase your visibility on campus, but also help us to distribute these valuable tips to over 7400 students at no cost to them. Your ad will appear in both digital and print versions of the handbook.

For-Profit Pricing

Full-page \$750

Half-page \$375

Quarter-page \$175

Govt./Non-Profit/ Education Pricing

Full-page \$350

Half-page \$175

Quarter-page \$75