

# TCNJ CAREER CENTER 2023-2024 VISIBILITY PARTNER PACKAGES

	<b>Platinum</b> (One Package Available)	<b>Gold</b> (Two Packages Available)	<b>Silver</b> (Four Packages Available)	<b>Bronze</b> (# Packages Available)	<b>Government Agency</b> (Two Packages Available)	<b>Community Partner**</b> (Two Packages Available)
<b>Included Benefits:</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,250</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$500</b>
Fall 2023 and Spring 2024 Fair Waiver (up to 4 reps) Special Recognition at fairs	<b>X</b>					
First Choice of table location for Fall or Spring Fair	<b>X</b>					
Second Choice of table location for Fall or Spring Fair		<b>X</b>				
Fall or Spring Fair Fee Waiver (up to 4 reps)		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Choice of locations at Fairs (Brand Recognition Provided to all)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
First choice for On Campus Interviews Dates	<b>X</b>					
Second choice for On Campus Interview Dates		<b>X</b>				
Priority Scheduling for On Campus Interview Dates			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Individual Banner on our Career Center Website Promoting your Company	<b>X</b>					
Logo Included on Career Center Website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo displayed at Career Center Events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Exclusive Invitation to signature Career Center Events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Campus presentations (classroom/course session, info session, or student org meeting)	<b>X (Fall and Spring Semester)</b>	<b>X (Fall or Spring Semester)</b>	<b>X (Fall or Spring Semester)</b>			
Monthly Email Message Promoting Opportunities/Events with your Organization	<b>X</b>					
Job, Internship, Events Email sent twice per semester to target student audience		<b>X</b>	<b>X</b>			

(Continued on back)

\*\* Community Partners are limited to organizations with annual budgets of \$1M or less

# TCNJ VISIBILITY PARTNER PACKAGES 2023-2024 (CONTINUED)

	Platinum (One Package Available)	Gold (Two Packages Available)	Silver (Four Packages Available)	Bronze (# Packages Available)	Government Agency (Two Packages Available)	Community Partner** (Two Packages Available)
Job, Internship, Events Email sent once per semester to target student audience				X	X	X
Social media take over for One Day (Pre-approved posts throughout the day)	X (Fall and Spring Semester)	X (Fall or Spring Semester)				X (Fall or Spring Semester)
Inside Full Page Cover Ad in Digital Career Center Handbook	X					
1/2 page Ad in Digital Career Center Handbook		X	X			
1/4 Page Ad in Digital Career Center Handbook				X		
Logo included in Career Center Handbook	X	X	X	X	X	X
Monthly planning/update meeting with Career Center	X					
Bi-Monthly planning/update meeting with Career Center		X	X			
Planning meeting at the start of each semester with Career Center				X	X	X
Guest Lecture/Presentation at Career Center Event	X					

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## Individual Sponsorship/Engagement Opportunities

Career Fair Registration	\$375 (per semester for standard registration time)
LinkedIn Professional Headshot Event at Fall or Spring Career Fair	\$1,500 (Per Semester)
Full Page Ad in Career Handbook	\$350
1/2 Page Ad in Career Handbook	\$175
1/4 Page Ad in Career Handbook	\$100
Social Media Take Over for One Day (Pre-approved posts throughout the day)	\$250



THE COLLEGE OF NEW JERSEY  
**HIRE TCNJ**

**Any Questions?**

**Contact Audrey Cooper:**

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**Partner registration begins 6/1/23:**

**<https://career.tcnj.edu/employers/partners/>**