

TCNJ CAREER CENTER 2024-2025 VISIBILITY PARTNER PACKAGES

	Platinum (One Package Available)	Gold (Two Packages Available)	Silver (Plus) (Two Packages Available)	Silver (Four Packages Available)	Government Agency (Two Packages Available)	Community Partner** (Two Packages Available)
Included Benefits:	\$2,650	\$1,900	\$1,675	\$1,350	\$700	\$700
Fall 2024 and Spring 2025 Fair Waiver (up to 4 reps) Special Recognition at fairs	X	X	X			
First Choice of table location for Fall or Spring Fair	X					
Select Top table location choices for Fall or Spring Fair (will be assigned after Platinum)		X				
Fall or Spring Fair Fee Waiver (up to 4 reps)				X	X	X
Choice of locations at Fairs (following Platinum & Gold) (Brand Recognition Provided to all)	X	X	X	X	X	X
First choice for On Campus Interviews Dates	X					
Choice for On Campus Interview Dates (after Platinum)		X				
Priority Scheduling for On Campus Interview Dates			X	X	X	X
Individual Recognition on our Career Center Website Promoting your Company	X					
Logo Included on Career Center Website	X	X	X	X	X	X
Logo displayed at Career Center Events & Highlighting Opportunities in special Handshake Collections	X	X	X	X	X	X
Exclusive Invitation to signature Career Center Events	X	X	X	X	X	X
Campus presentations (classroom/course session, info session, or student org meeting)	X (Fall and Spring Semester)	X (Fall or Spring Semester)	X (Fall or Spring Semester)	X (Spring Semester)		
Monthly Email Feature Promoting Opportunities/Events with your Organization	X					
Job, Internship, Events Email Feature sent twice per semester to target student audience		X	X			

(Continued on back)

** Community Partners are limited to organizations with annual budgets of \$1M or less

TCNJ VISIBILITY PARTNER PACKAGES 2024-2025 (CONTINUED)

	Platinum (One Package Available)	Gold (Two Packages Available)	Silver(Plus) (Two Packages Available)	Silver (Four Packages Available)	Government Agency (Two Packages Available)	Community Partner** (Two Packages Available)
Job, Internship, Events Email Feature sent once per semester to target student audience				X	X	X
Social media take over for One Day (Pre-approved posts throughout the day)	X (Fall and Spring Semester)	X (Fall or Spring Semester)				X (Fall or Spring Semester)
Inside Full Page Cover Ad in Digital Career Center Handbook	X					
1/2 page Ad in Digital Career Center Handbook		X	X			
1/4 Page Ad in Digital Career Center Handbook				X		
Logo included in Career Center Handbook	X	X	X	X	X	X
Monthly planning/update meeting with Career Center	X					
Bi-Monthly planning/update meeting with Career Center		X	X			
Planning meeting at the start of each semester with Career Center				X	X	X
Guest Lecture/Presentation at Career Center Event	X					

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Individual Sponsorship/Engagement Opportunities

Career Fair Registration	\$400 (per semester for standard registration time)
LinkedIn Professional Headshot Event at Fall or Spring Career Fair	\$1,500 (Per Semester)
Full Page Ad in Career Handbook	\$350
1/2 Page Ad in Career Handbook	\$175
1/4 Page Ad in Career Handbook	\$125
Social Media Take Over for One Day (Pre-approved posts throughout the day)	\$275



Any Questions?
Contact Audrey Cooper:
609-771-2161
coopera@tcnj.edu

Partner registration begins 6/3/24:
<https://career.tcnj.edu/employers/partners/>